



To Trend or Not to Trend

Current Wedding Cake Styles

A completely biased personal perspective

With Ron Ben-Israel

Trend: a prevailing tendency or inclination



POPULAR on-point Leading
The last word
TIDE Direction CRAZE Infatuation
Viral Sensation Fashionable
Common Buzz
Fervor Vogue
FUSS à la mode All The Rage
Fad Crush Popular
Hot ticket Must have Mania

Exquisite Special Sumptuous Opulent
One-of-a-kind
Elegant
CUSTOM-MADE Luxurious
Original Indulgent
RARE Extravagant
EXPENSIVE
Refined
High-standard Desirable
extraordinary
Unique Difficult to obtain

Cupcakes Wedding Cakes



Revenge of the Cupcake



More Revenge of the Cupcake



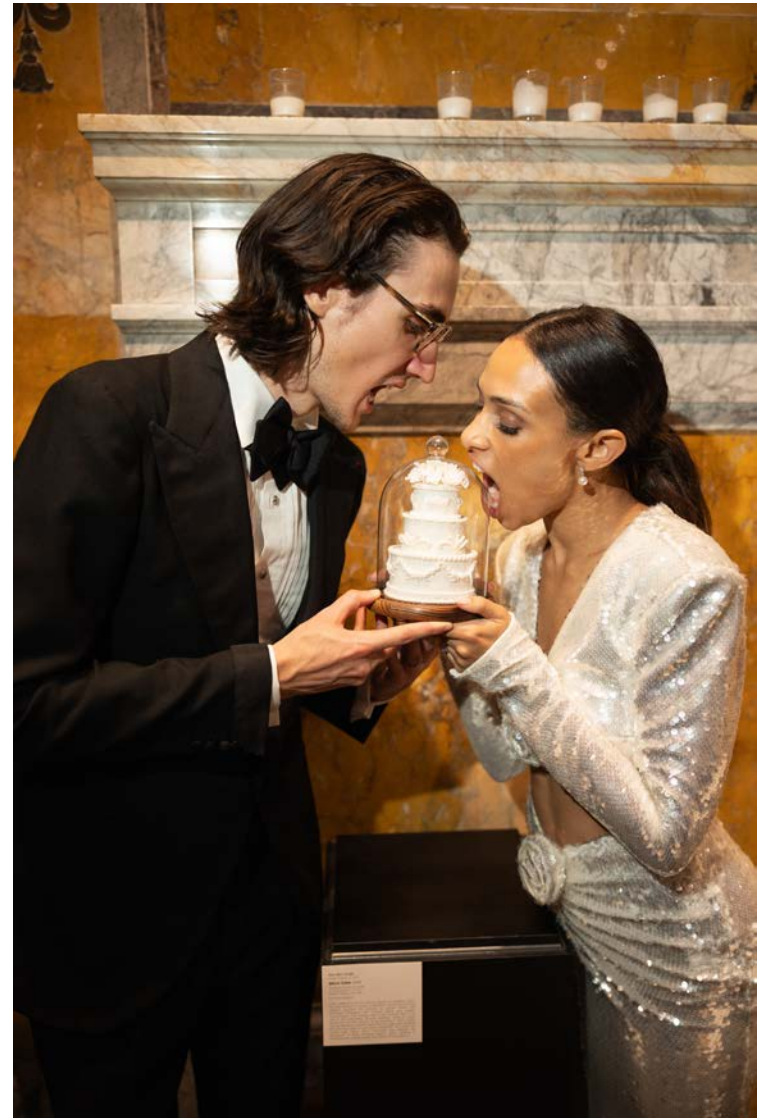
Extreme Revenge of the Cupcake



Individual miniature cakes







Chaos Cakes



More Chaos Cakes



Balancing Cakes



Naked Cakes

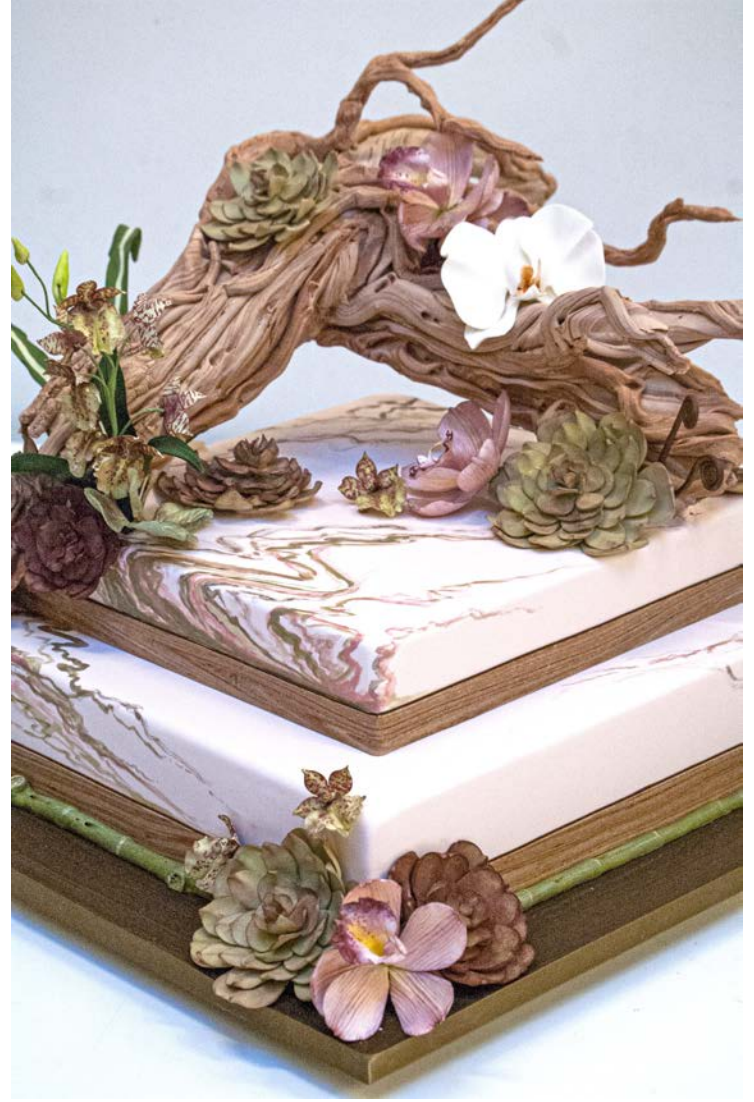


And more Naked Cakes



Textured cakes







Painted Cakes







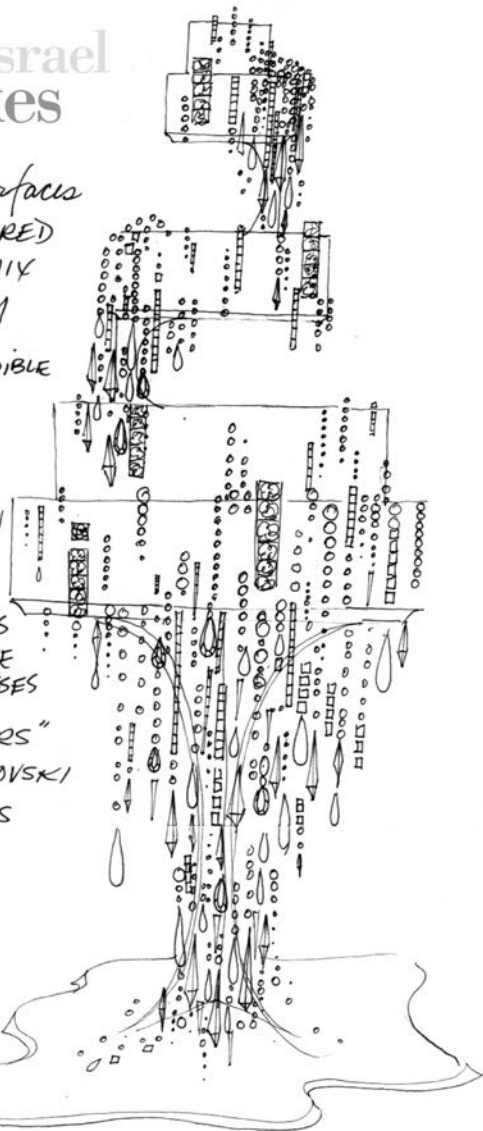
Bling!





Ron Ben-Israel Cakes

Cake surfaces
are TEXTURED
WITH A MIX
OF MOSTLY
EDIBLE
& SOME INEDIBLE
ELEMENTS
OF PEARLS
BEADS
TEXTURES
IN A MODERN
HOMAGE
TO BOTH
KLIMT'S KISS
& BOB MACKIE
"NAKED" DRESSES
3 "SHOWERS"
OF SWAROVSKI
CRYSTALS



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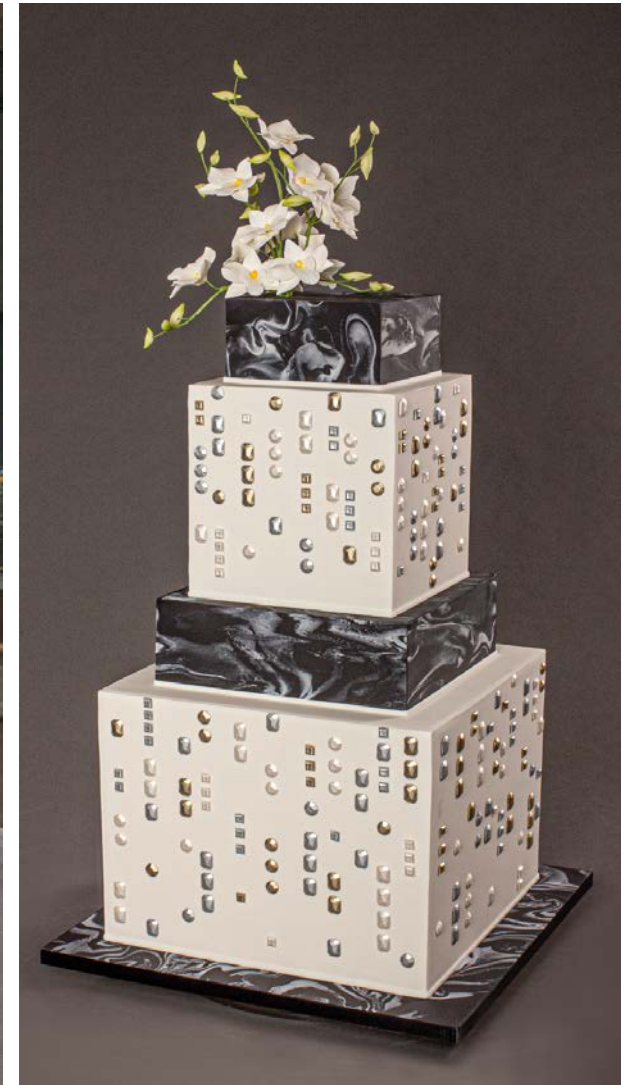
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Vintage - Heirloom - Overpiping









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Be a Trendsetter!

Present something that others will follow!

Define your own direction!

Ron Ben-Israel