

# Creative Perspectives

navigating the evolution of event themes

# about us



**AMANDA LAYCOCK**

University of Alabama -  
Culverhouse College of  
Business

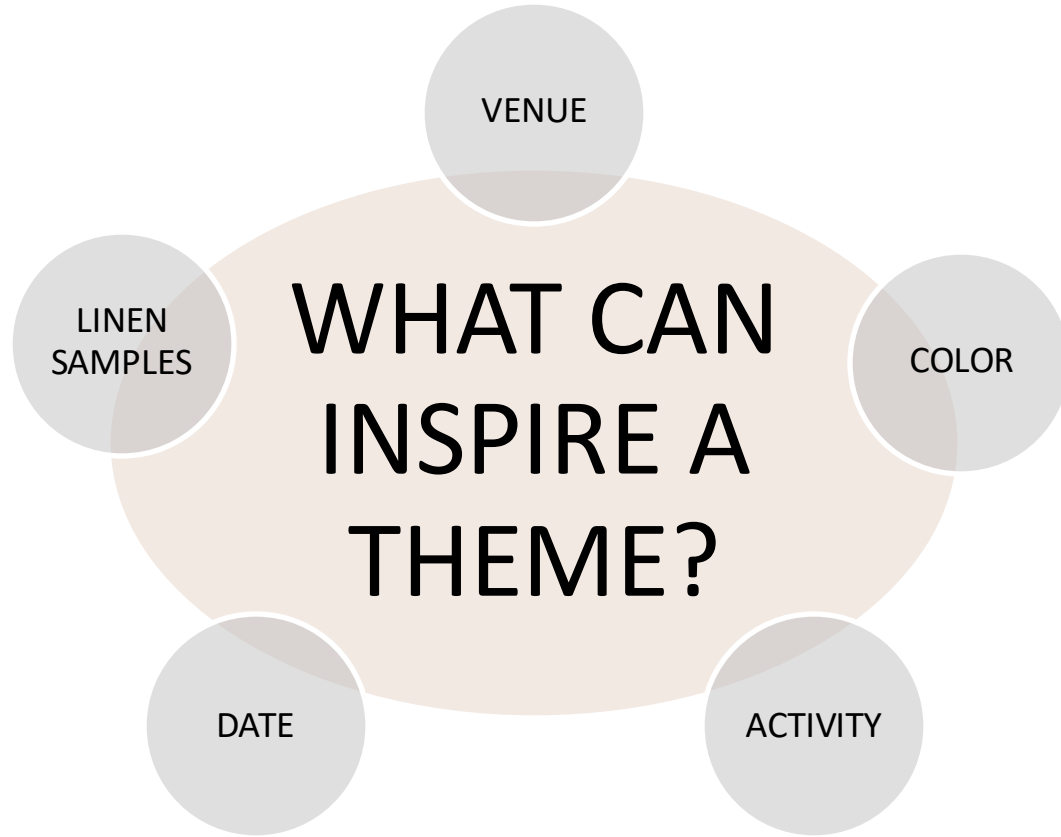


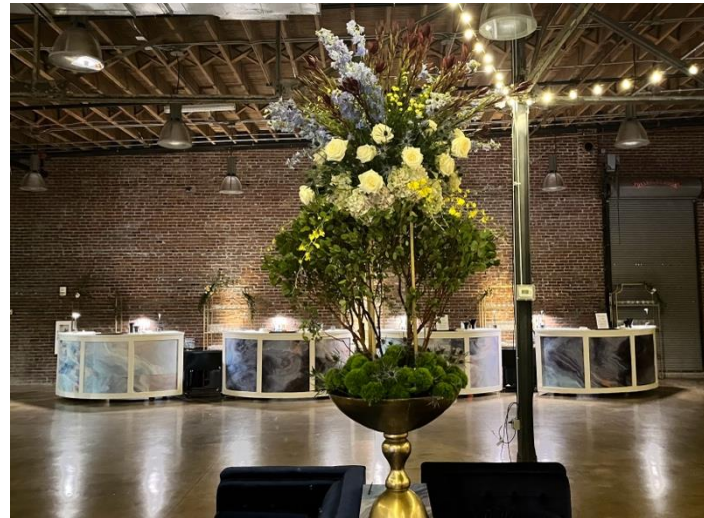
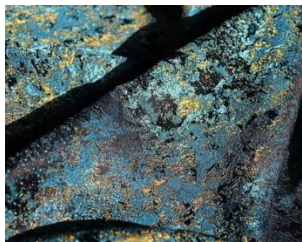
**RAY TAYLOR**

University of Alabama -  
Office of the President

**WHERE DO  
YOU  
BEGIN?**

**HOW DO YOU SPARK  
YOUR CREATIVITY?**





# LINENS



# VENUES

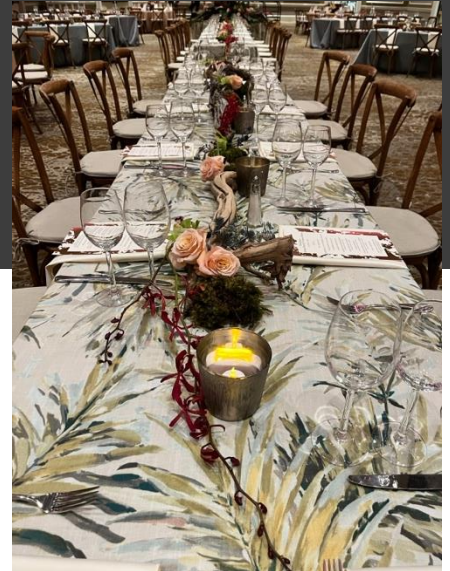


Catersource  
+ The Special Event™















## carnival





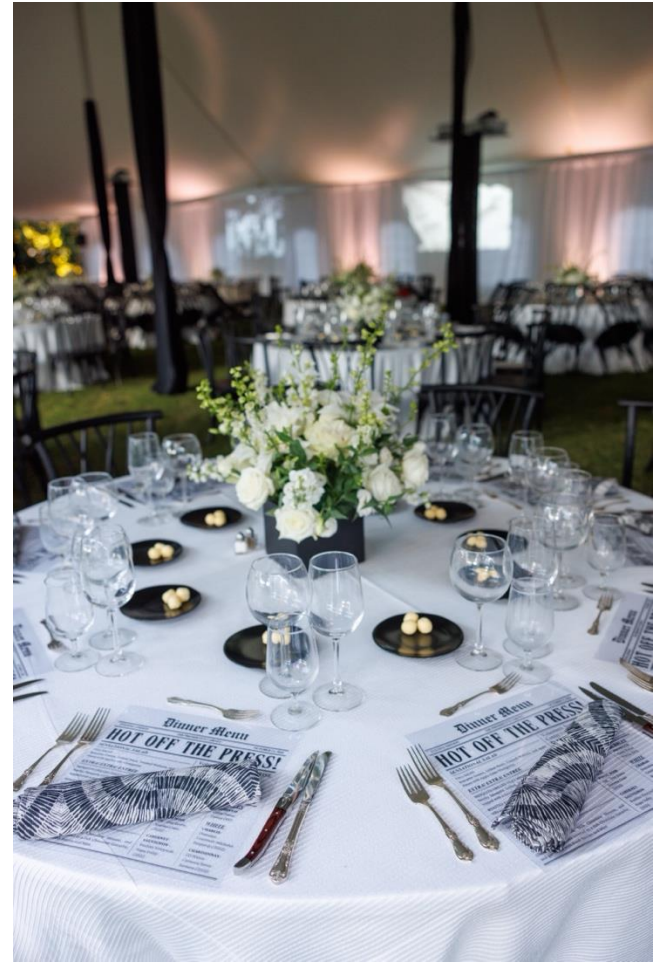


speakeasy





# COLOR



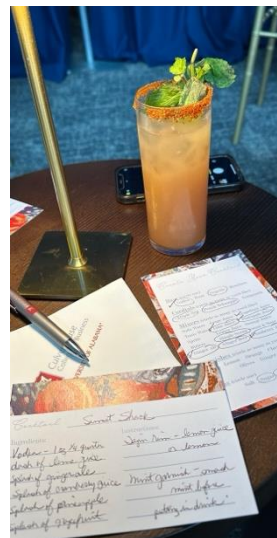




# ACTIVITIES



INSPIRATION



## MIXOLOGY CLASS





# DATE

FOOLS NIGHT OUT



# ROADBLOCKS

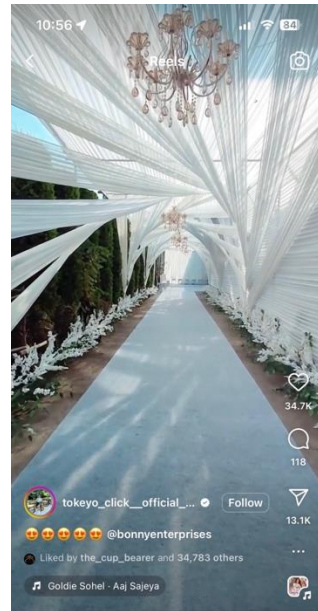
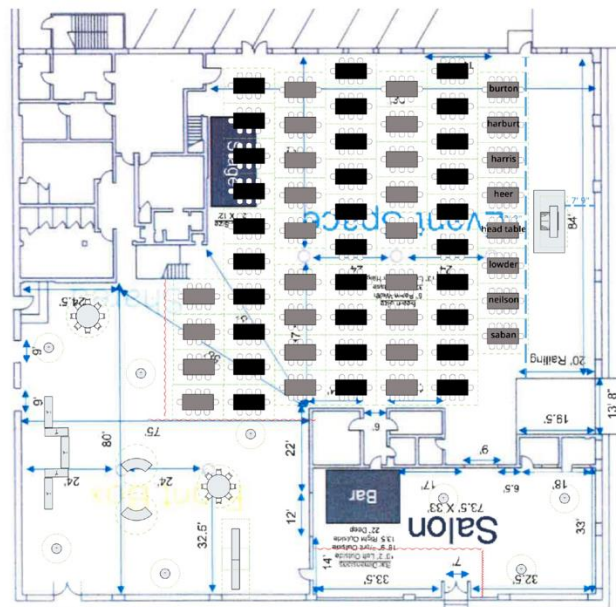
BUDGET

GUEST  
LIST

VENUE

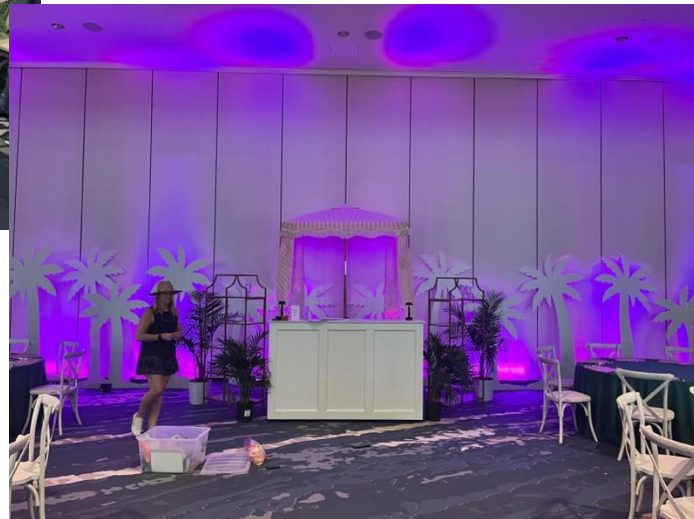
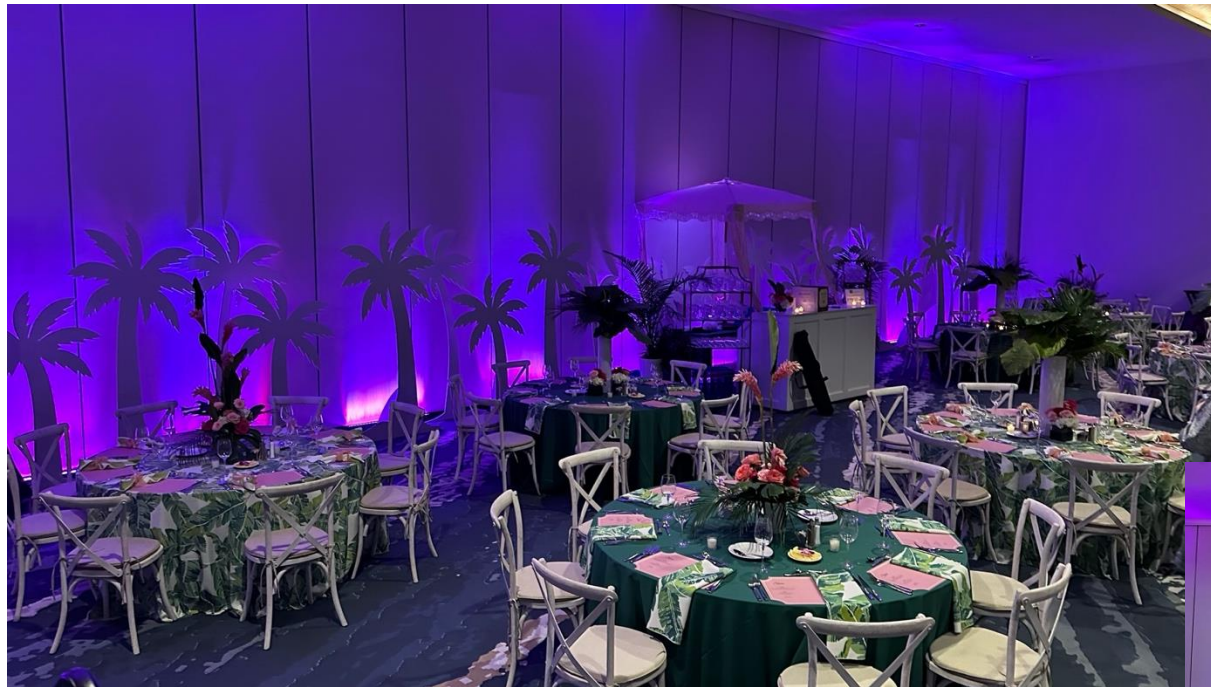
















# LET'S HAVE SOME FUN!

Go to **vevox.app**

Enter the session ID:  
**435-516-512**

Or scan the QR code



ROUND 1





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What event theme?

Fiesta

##.##%

Color

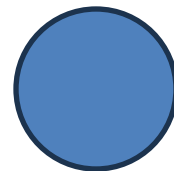
##.##%

Casino

##.##%

Garden Party

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What event theme?

Fiesta

##.##%

Color

##.##%

Casino

##.##%

Garden Party

##.##%

# RESULTS SLIDE



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What type of event venue?

Ballroom

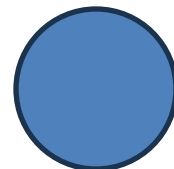
##.##%

Tent

##.##%

Outdoor Terrace

##.##%







##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What type of event venue?

Ballroom



##.##%

Tent



##.##%

Outdoor Terrace



##.##%

# RESULTS SLIDE



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What type of Event?

Corporate

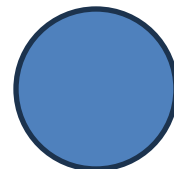
##.##%

Fundraising

##.##%

Wedding

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What type of Event?

Corporate



##.##%

Fundraising



##.##%

Wedding



##.##%

# RESULTS SLIDE



ROUND 2



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What event theme?

Fiesta

##.##%

Color

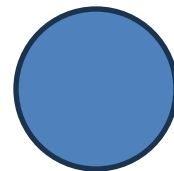
##.##%

Casino

##.##%

Garden Party

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What event theme?

Fiesta

##.##%

Color

##.##%

Casino

##.##%

Garden Party

##.##%

# RESULTS SLIDE





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What type of venue?

Ballroom

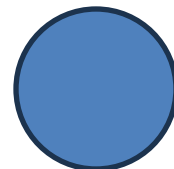
##.##%

Tent

##.##%

Outdoor Terrace

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What type of venue?

Ballroom



##.##%

Tent



##.##%

Outdoor Terrace



##.##%

# RESULTS SLIDE



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What type of event?

Corporate

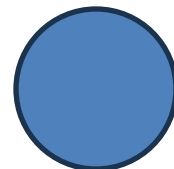
##.##%

Fundraising

##.##%

Wedding

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What type of event?

Corporate



##.##%

Fundraising



##.##%

Wedding



##.##%

# RESULTS SLIDE



ROUND 3



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What event theme?

Fiesta

##.##%

Color

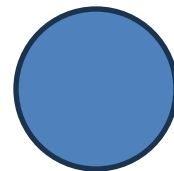
##.##%

Casino

##.##%

Garden Party

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What event theme?

Fiesta

##.##%

Color

##.##%

Casino

##.##%

Garden Party

##.##%

# RESULTS SLIDE



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What type of venue?

Ballroom

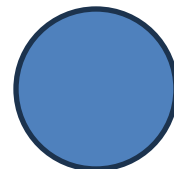
##.##%

Tent

##.##%

Outdoor terrace

##.##%







##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What type of venue?

Ballroom



##.##%

Tent



##.##%

Outdoor terrace



##.##%

# RESULTS SLIDE



##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Question slide

What type of event?

Corporate

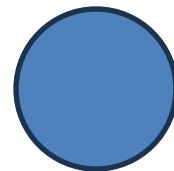
##.##%

Fundraising

##.##%

Wedding

##.##%





##/##

Join at: **vevox.app**

ID: **XXX-XXX-XXX**

Results slide

What type of event?

Corporate



##.##%

Fundraising



##.##%

Wedding



##.##%

# RESULTS SLIDE

QUESTIONS?