

Catersource + The Special Event™

TRENDS & MORE TRENDS, IT NEVER ENDS!



By Someone's in The Kitchen





CHARCUTERIE & CHEESE | THE WONDER BOARDS

INGREDIENT IDEAS

- 1-2 soft cheeses
- 2 semi-hard cheeses
- 1 salami or pepperoni
- 1 ham or prosciutto
- 2 vegetables
- 1 fresh fruit
- 1 dried fruit
- 1 nut
- fresh herbs



THE BURRATA BAR

It's a delicious cheese, but also because of “the moment” it creates!



Interactive Station de Caviar

A timeless classic offered with Osetra Caviar served with homemade potato chips with sieved egg white, sieved egg yolk, minced shallot, crème fraiche & lemon wedges.



Interactive TEPPAN STATION

Filet Mignon Bites

ginger, garlic, honey, soy, scallions

Teriyaki Chicken

Grilled Jumbo Asian Shrimp

Yakisoba Noodles

Vegetable Fried Rice

Stir Fry



Interactive SHAWARMA SPIT STREET FOOD STATION

turkey roasted on a spit,
served with pita pockets,



and chef carved,
chopped salad, tahini and hummus



MUSHROOM STATION

“Shroom Boom” How fungi became an “it” food?



PLANT-BASE

What's driving the plant-based boom?





Caring about animal welfare.
Animal welfare and the ethics
surrounding eating meat have always
been widely debated.

KETO *GENIC* DIET TREND

There's no denying that the keto diet is popular, but the ride has been controversial. Much of it is thanks to the diet culture 180-degree turn from fat-free everything to the rapid rise of high-fat and extremely low-carb diets. Despite the criticism, the keto diet is well supported by scientific evidence. Here's what the latest research tells us about keto diet statistics and facts.

COLD BREW *HERE TO STAY*

Cold brew has a smoother, sweeter and less acidic taste compared to hot coffee, which is its biggest appeal for the millennials, who want a caffeinated option for soda and other artificially flavored drinks. Another variation of cold brew that is now becoming popular is the nitro-brewed coffee.

Sales of cold brew and iced coffee in coffee shops shot up by 27% and 11%, respectively between April 2021 and April 2022.

The espresso martini has been the most popular drink for us this year.





**COLD BREW
COCKTAILS**

PASTURE-RAISED

Land to Market | The Key to Sustainable

There is a phrase going around in agricultural societies today called biomimicry. It mimics what happens naturally in nature.

In comes regenerative farming to the rescue. Regenerative farming takes biomimicry to a new level, introducing pasture farming.



REGENERATIVE AGRICULTURE SHIFTS THE PARADIGM

Compete with Nature

Disturb Soil

Monoculture

Reductionist

➔

➔

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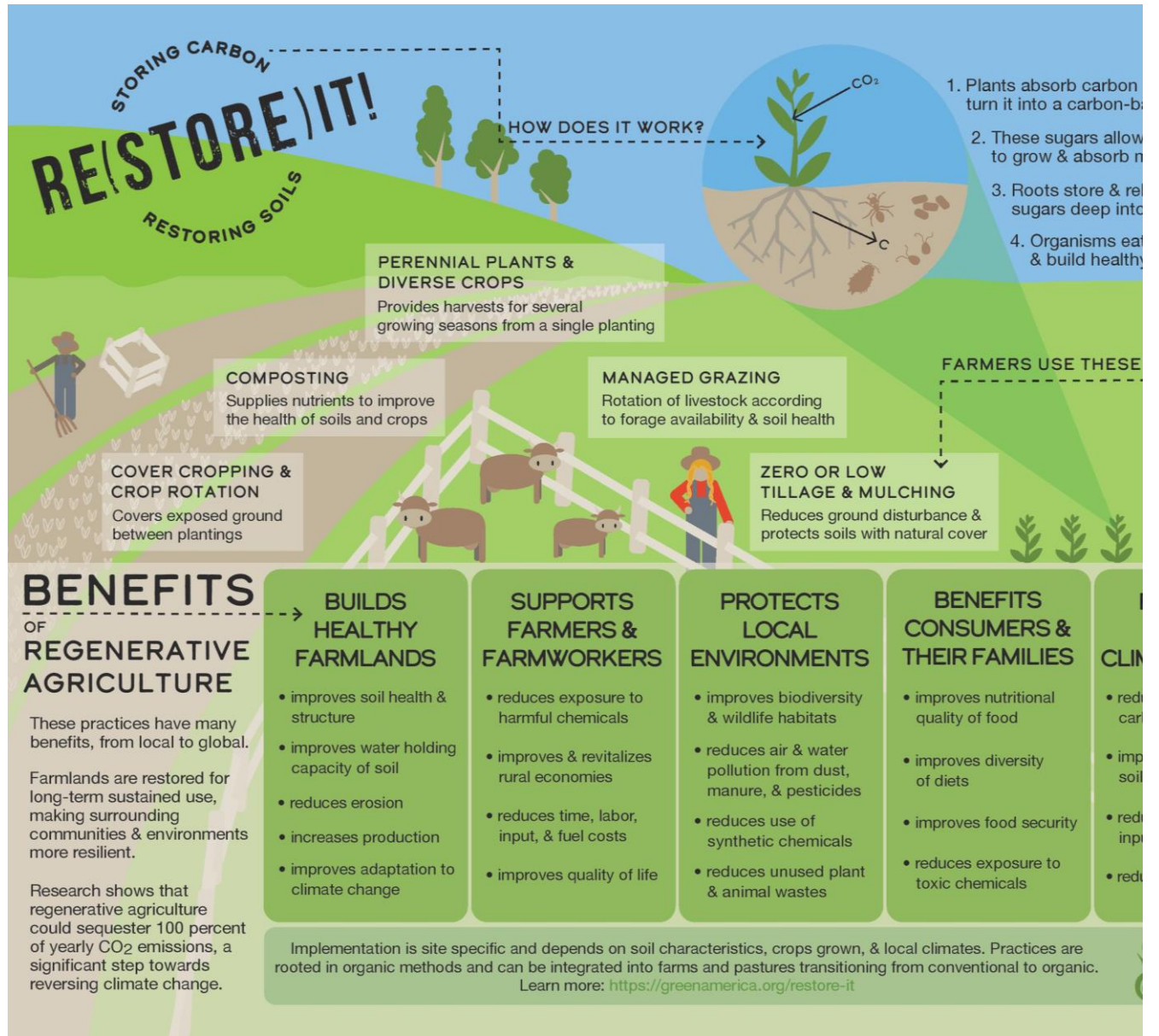
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Partner with Nature

Protect Soil

Diversity

Holistic





TRENDING
Not just winging it!





TRENDING | VEGANS VEGETARIANS
THE YEAR OF THE FLEXITARIANS!



TRENDING | OG SMASH

SITK

Sliders & Frites

Impossible
Pulled BBQ Brisket
Beef

accompanied by garlic aioli, grilled Bermuda onions, mustard, ketchup & sweet BBQ sauce on homemade brioche buns

“Fries Galore”
Traditional French Fries,
Sweet Potato Fries,
Tater Tots
served in Paper Cones





TRENDING | WORK THOSE BUNS!



KOSHER TRENDS

Re-Imagined

“Kosher catering is basically not really complicated once you know what the rules are, and there is never a question of whether something is kosher or not, because you work under the strict supervision of rabbi and dedicated supervisors who understand what’s what.

Kosher food is healthy, tasty and attractive, and production is hygienic with a clear declaration of ingredients.



MEDITERRANEAN

What is that, anyway?

The Mediterranean diet is a very popular food trend. It is overall balanced and usually includes plenty of fruits, vegetables, lean meat, low-fat dairy, whole grains, beans, nuts and seeds, and olive oil.

The Mediterranean area covers, Spain, Italy, Portugal, Greece, Turkey, Morocco, Algeria, Israel, Lebanon, Egypt, and even France are all technically Mediterranean countries.

The common thread is olive oil and fish. Being as balanced and healthy as it is, the Mediterranean diet can offer you many health benefits, among which are the following: Improved Heart Health, control Cholesterol levels, decrease high blood pressure, fight diabetes and improve sleep qualities.



RAMEN NOODLES

Instant Comfort

There's this really strong pull from consumers that want 'real food, real quick' that these noodles appeal to, as these consumers are really strongly looking for healthier alternatives that are still convenient enough to fit them".



CBD ROOM SWAG BAGS



TEQUILA, TEQUILA AND MORE TEQUILA



BIO-DEGRADABLE PACKING

Support Sustainable

Sustainable Packaging plays a very important part along with decreasing the negative impact of plastic and other chemical packaging on the environment.

Sustainable Packaging is also known as Eco Friendly or Environmental or Green Packaging.



SOCIAL MEDIA

Brand Identity | Connect | Share

Posts, comments or story, a way for people to express themselves as they interact with what they discover at an event.



Food is symbolic of love when words are inadequate

- Be imaginative
- Be inclusive
- Be innovative
- Be interactive



BE HAPPY
STAY HEALTHY

FROM JOANN AND THE
ENTIRE SITK TEAM!