

catersource® + THE SPECIAL EVENT®

# BAR & BAT MITZVAHS, NAVIGATING THE TRIPLE-THREAT CLIENT

Zohe Felici -  FeliciEvents



# #1 - Managing the Triple Threat Client

## 1. BALANCE (Across Generations)

- Guest of Honor
- Parents
- Grandparents

## 2. BLEND (Traditions + Trends)

## 3. VOGUE (Competitive + Unique)

## #2 - Clarity on Interests, Input, Numbers

1. Understand vision (G.O.H. + parent + grandparent)
2. Identify roles (G.O.H. + parent + grandparent)
3. Quantify counts (# guest & # dollars) (G.O.H. + parent + grandparent)

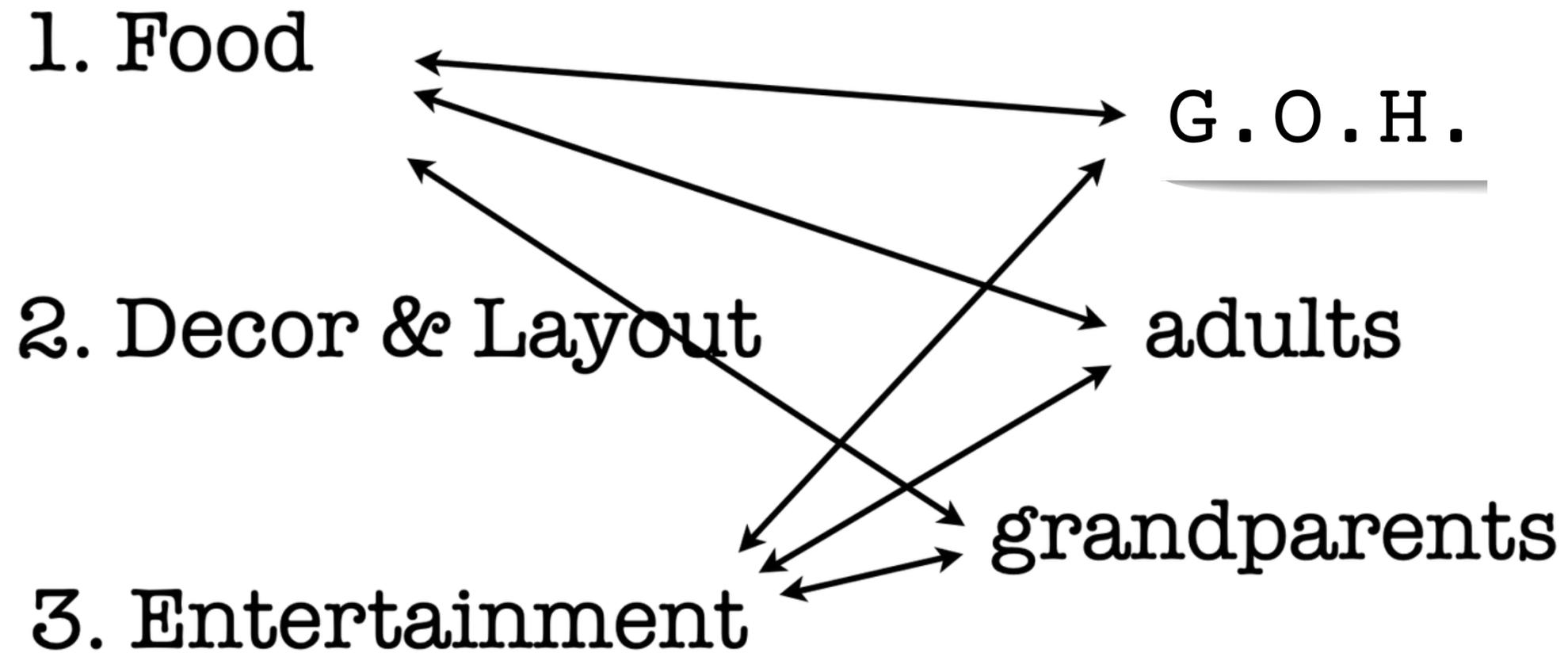
# Celebrations within Bar + Bat Mitzvah Weekends

1. Oneg
2. Service
3. Kiddush Lunch
4. Celebration Reception
5. Farewell Brunch

## #3 - Six Elements to Incorporate Themes Into

1. Venue
2. Food
3. Beverage
4. Entertainment
5. Decor
6. Favors/Giveaways

# Components of Events & Audience



# Components of Events & Audience



# 1-Venue/Location

- Beyond the Ballroom
  - Specific venue (arena, train station, etc)
  - Bring locale to life
  - Themed venue
- Consider F/B capabilities along with amenities and the budget.

## 2-Food

- Cuisine or dishes related to the theme
- Food names/labels that match the theme
- Themed desserts and snacks
- Themed crackers, cookies, candy

## 3-Beverage

- Mocktails are trending
- Custom drink names after theme or guest of honor
- Drink vessels that match the theme (sports water bottles, movie popcorn buckets, etc)
- Drink stirrers and garnishes that match the theme

# 4-Entertainment

- Music playlist or band type from genre or era
- Performers or characters related to the theme
- Interactive activities inspired by the theme
- Immersive experiences, entrance, and exit
- Activities and games

## 5-Decor

- Props, sculptures, and murals
- Centerpieces and floral arrangements
- Rentals, tablescapes, or napkins with a theme
- Floorplans table layouts
- Signs, banners, backdrops
- Entry and exits
- Interactive service elements/escort cards, etc.
- Vendors dressed in theme (bartenders>pilots)

## 6-Favors/Giveaways/Stationery

- Themed packaging - match colors, shapes, and graphics to the theme
- Personalized with the child's name
- Notes, quotes, or photos related to the theme
- Tie to hobbies/interests/favourite things
- Themed crackers, cookies, candy

A photograph of a golf course at sunset. The sun is low on the horizon, creating a warm, golden glow. In the foreground, a white golf ball sits on the green grass next to a hole. The text 'ALEC'S GOLF THEME' is overlaid on the image in a stylized font.

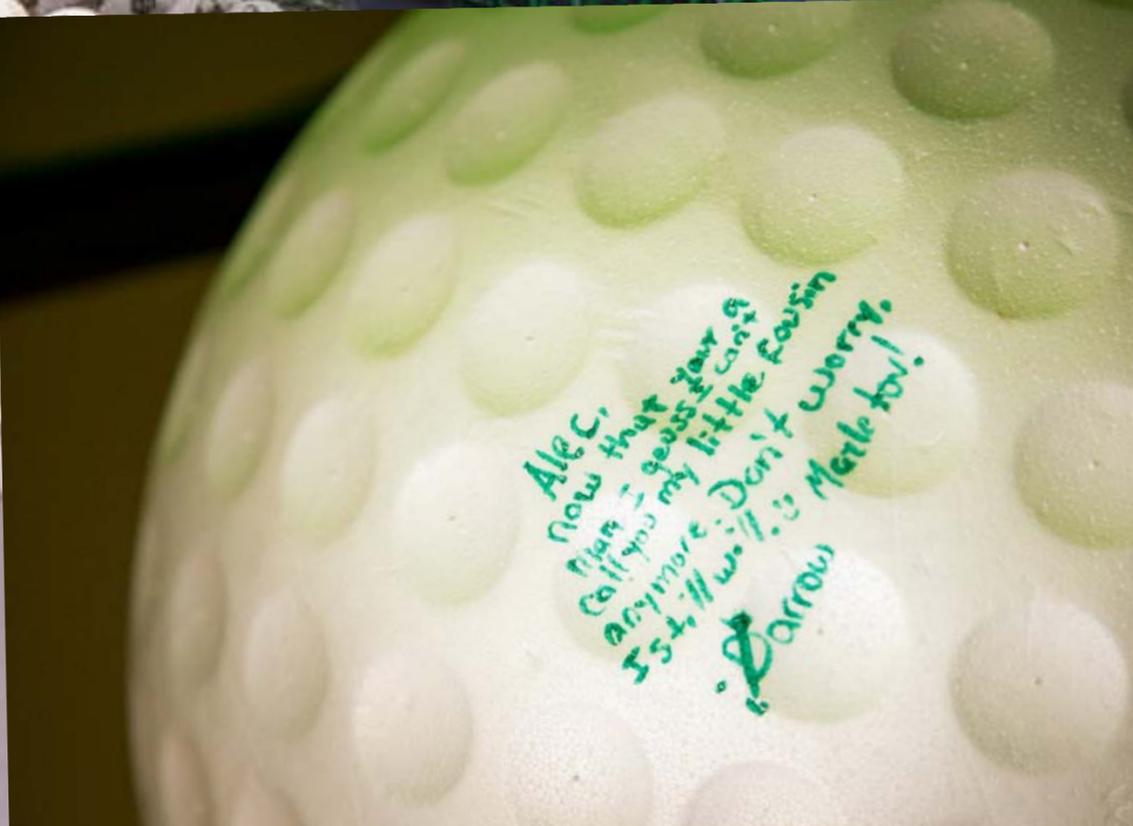
ALEC'S  
GOLF  
THEME







  
**GOLFER  
CHECK-IN**



Alec,  
Now that I guess your  
Call you my little Cousin  
any more - Don't worry.  
I'll be with you!  
Arrow  
Marta to!





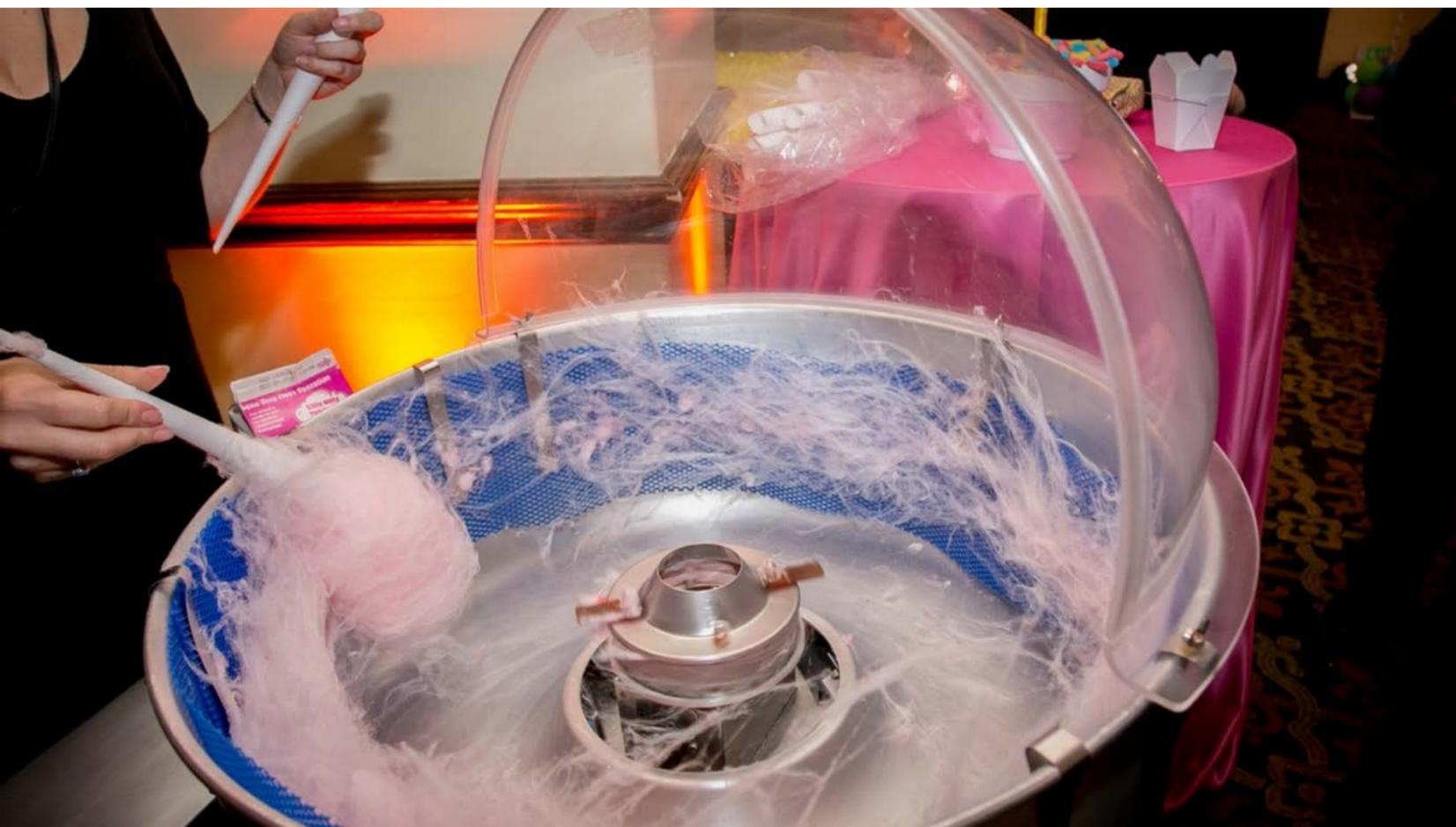




JULIA'S  
*Candy Theme*















*Lily's  
Garden  
Theme*



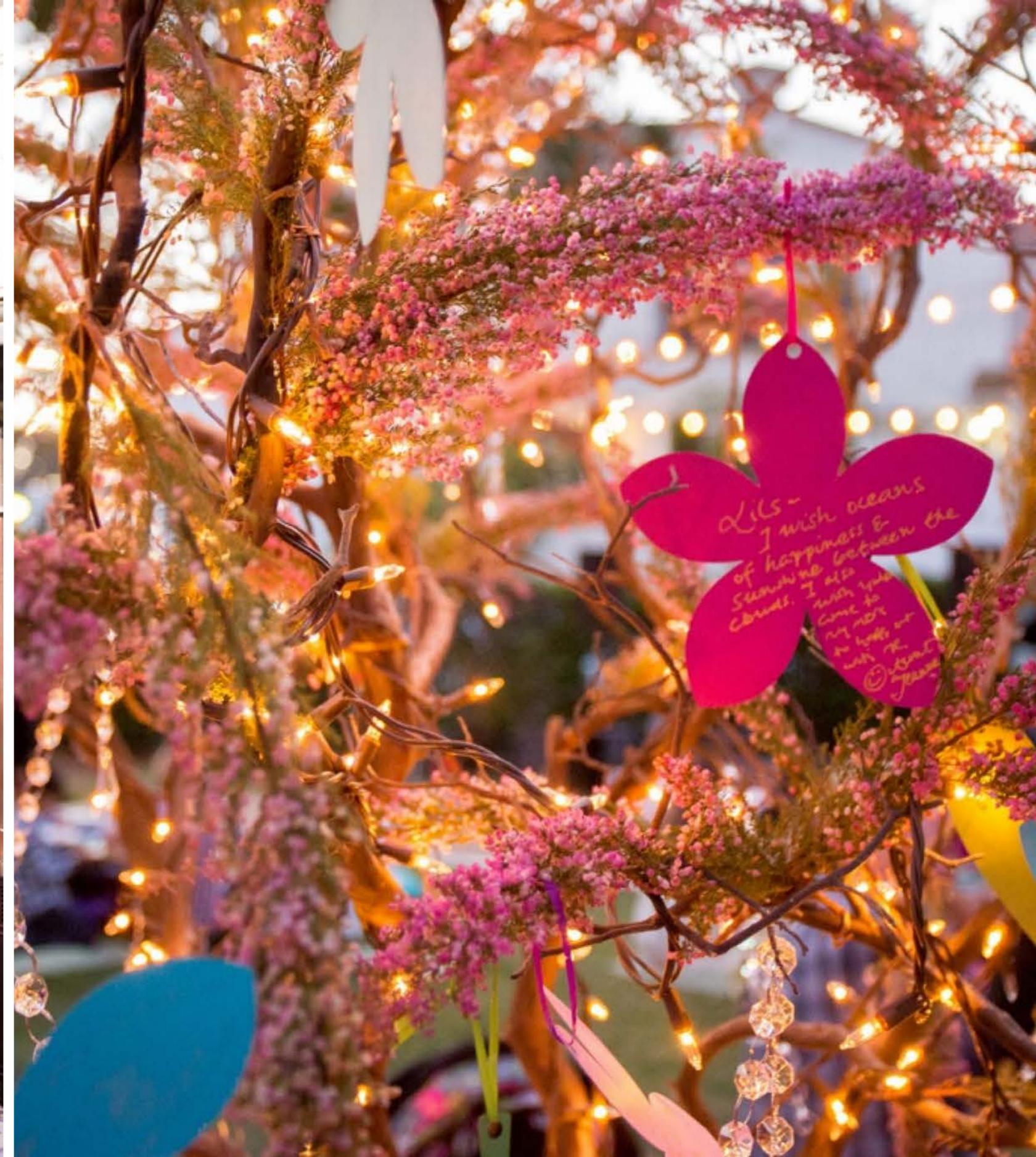
















D O V ' S

*Glamping Theme*

















on the showroom floor [LINK HERE](#)

Party Slate

BizBash

Movies / TV Shows

Pop Culture

Fashion

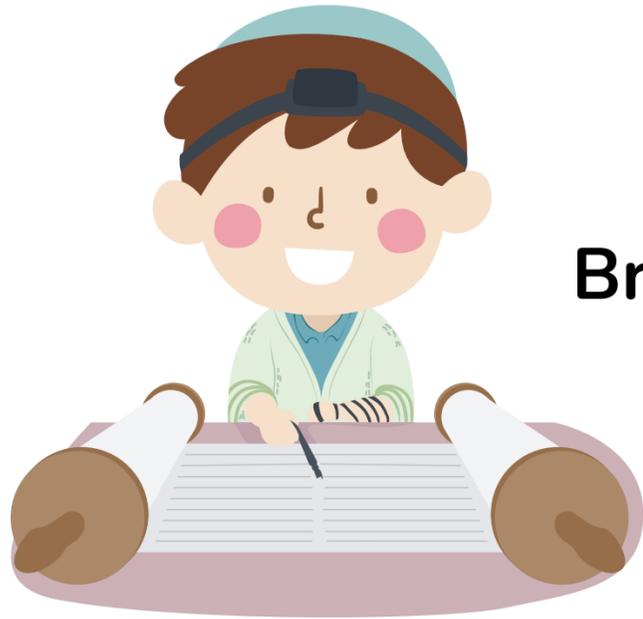


Bar  
Mitzvah

L  
I  
B  
S

BAT  
MITZVAH





## MITZVAH LIBS

Break into your groups and with your team fill in the blanks:

- 1- Name #1
- 2- Theme
- 3- Number between 50-250
- 4- Name #2
- 5- Food
- 6- Color
- 7- Decor
- 8- Entertainment
- 9- Beverage
- 10- Favor/giveaway



# MITZVAH LIBS

Hello my child's name is >> **1-Name #1**

They want to have a celebration themed around >> **2-Theme** We will be having approx >> **3-Number** guests. Their Grandparent >> **4-Name #2** DOES NOT want any >> **5-Food** served at the event. We also want to stay away from >> **6-Color** since it was already used in a previous mitzvah celebration >> **1- Name #1** wants to incorporate **7-Decor** into the celebration. For me, entertainment is important, and I want to make sure we have plenty of >>**8-Entertainment**. My spouse's beverage of choice is >> **9-Beverage**, to incorporate into the evening, and as guests are leaving we would like them to grab a >> **10-Favor/giveaway** to remember the evening for years to come



*Grazie Milly!*

