



# Show Calling & Stage Management for Live Events

**Troy J. Peters, CTS**

*Chief Experience Officer, SEAS Productions*



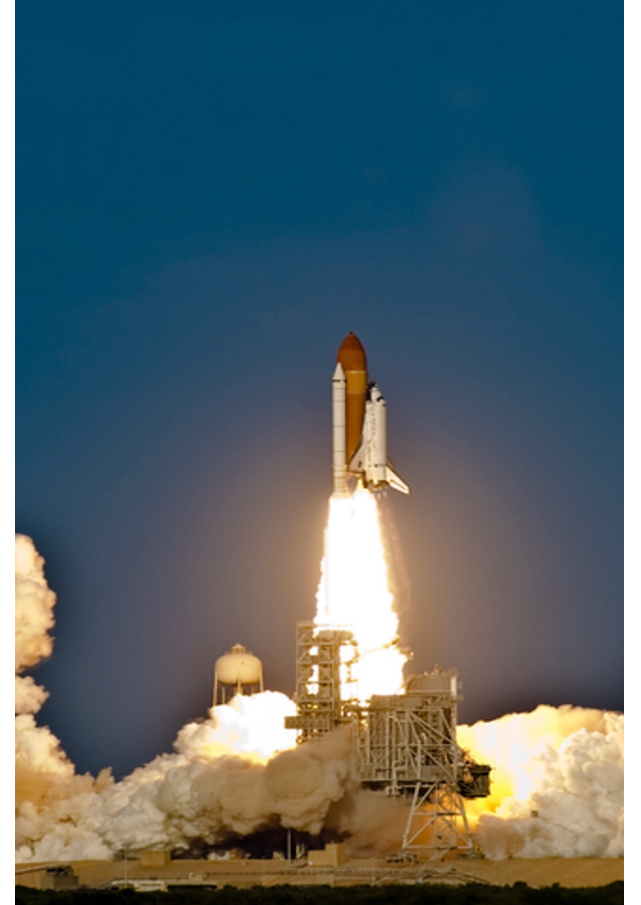
# WELCOME – TROY J PETERS, CTS

## Chief Experience Officer, SEAS Productions

- Motion Picture Picture Production, LD, DP, Director, Producer
- Theater, Rock & Roll Stage Management
- Show Management, Production Manager
- Vice President of Marketing & Business Development
- Executive Producer / Showcaller / Technical Director / Stage Manager

# Show Calling & Stage Management for Live Events

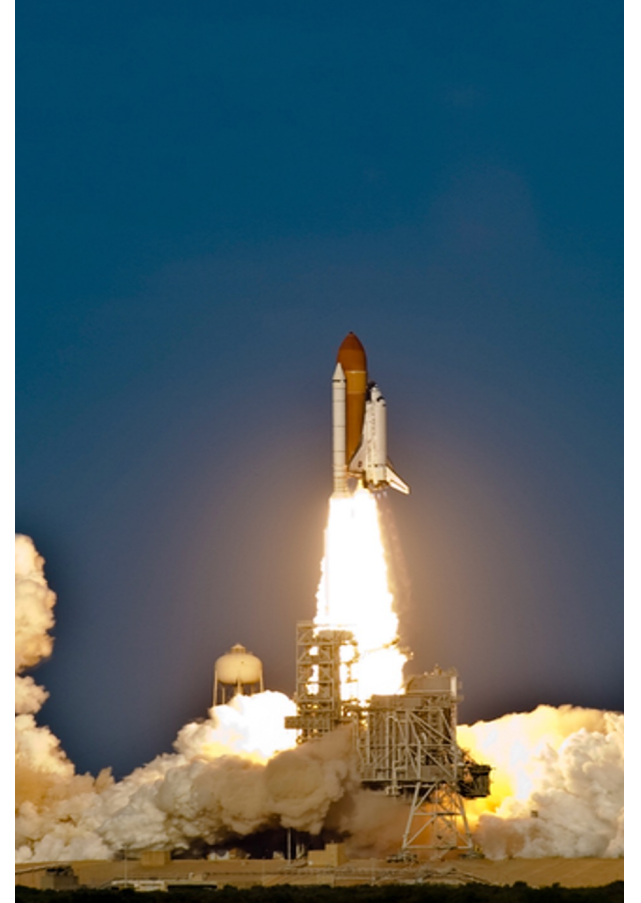
3. Understand that there are only THREE types of AV Equipment
2. Learn the TWO best practices around working with your AV Team; Communication & Timing
1. Control the number ONE variable to make sure your event goes off perfectly. Mitigating risk and the importance of rehearsals and redundancies.



# Show Calling & Stage Management for Live Events

Real World Case Studies to Include:

- Lush Cosmetics Managers Meeting
- Clinton Global Initiative
- Academy Awards (2017)
- New Years Eve with Mariah Carey
- Academy Awards (1996)







CONNECT // 2020







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# When do you need stage management?

- When you have multiple technical elements or on-stage actions
- When timing and timelines are critical
- When you are broadcasting or webcasting
- When engaging a remote audience or panel
- When working with a remote presenter
- When working with entertainment / keynote riders
- When you need to deliver an impactful experience



The show  
doesn't go on  
because it's  
ready; it goes  
on because it's  
11:30

- Lorne Michaels

*Creator / Producer Saturday Night Live*







# Storytelling





# Storytelling





# Storytelling



# What does the showcaller / stage manager do?

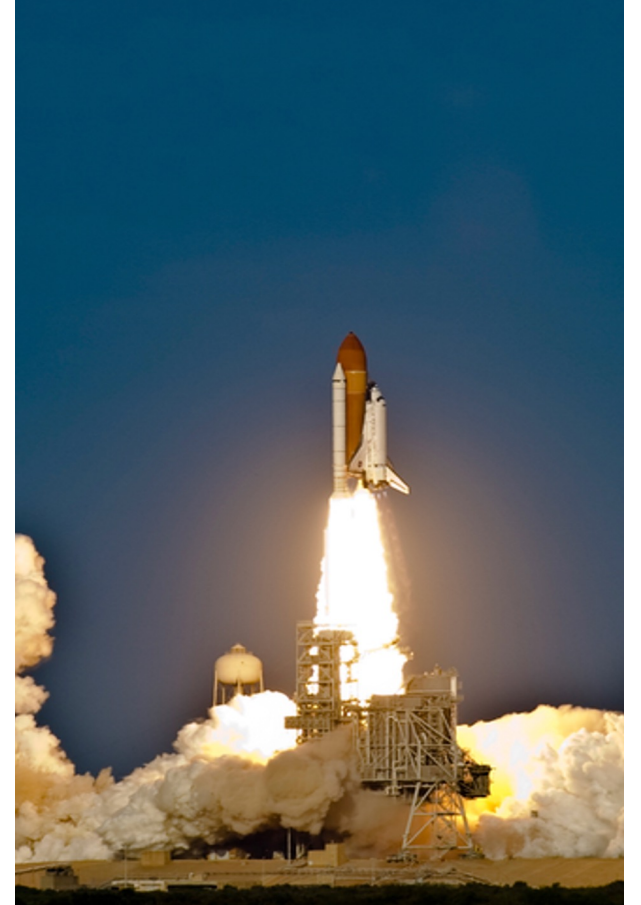
- Defines the technical strategy for an event and leads the event design
- Hires and/or manages the AV team
- Manages the on-stage talent and show assets (videos, music, slides, etc.)
- Interprets contracts, riders, guidelines
- Leads the main stage pre-production and Critical Path Project Management
- Directs (calls) the show elements and camera direction\*

# Show Calling & Stage Management for Live Events

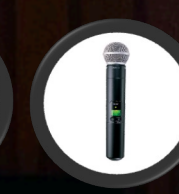
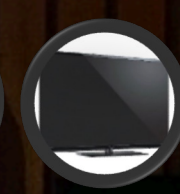
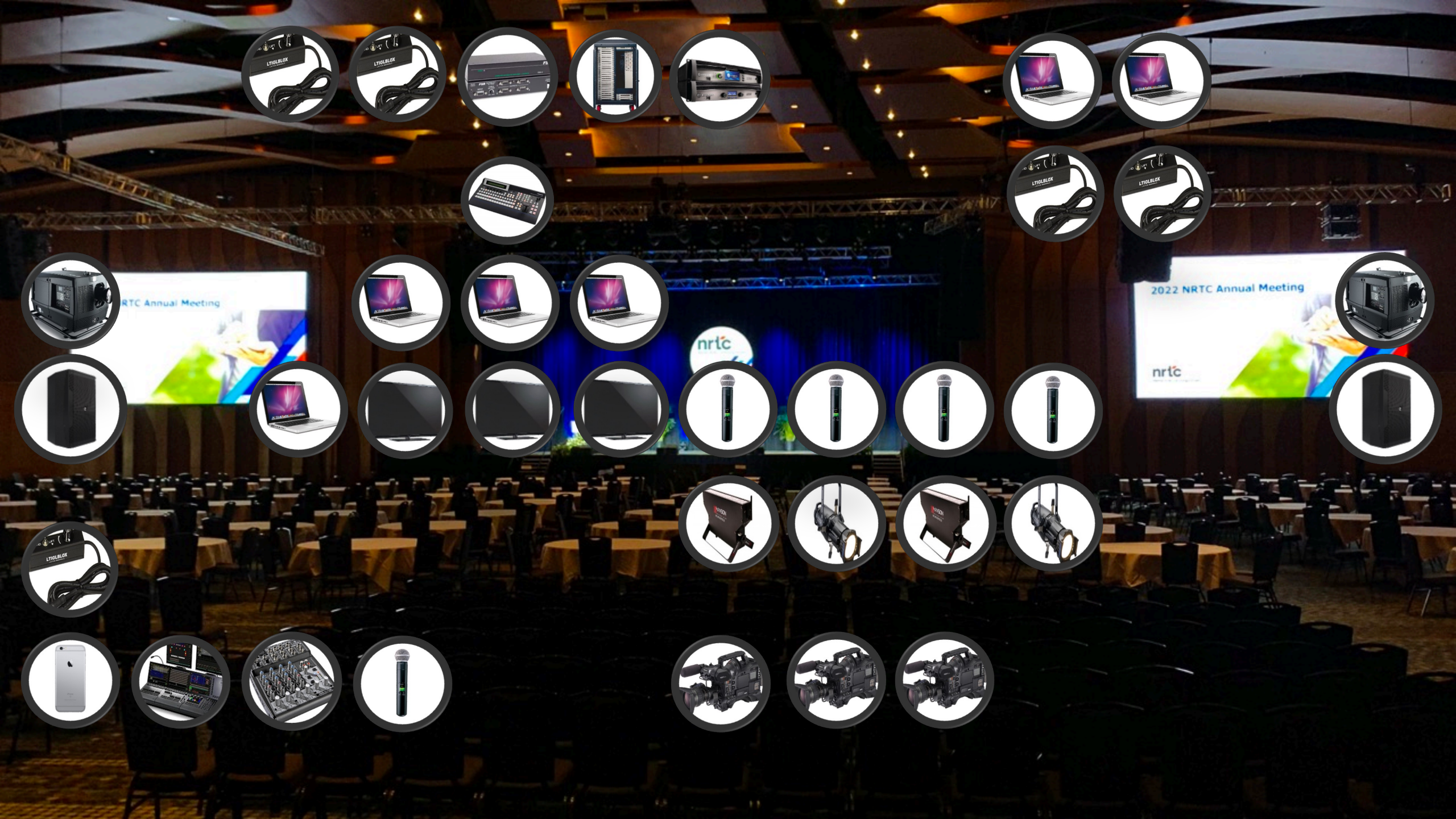
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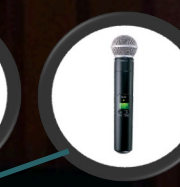
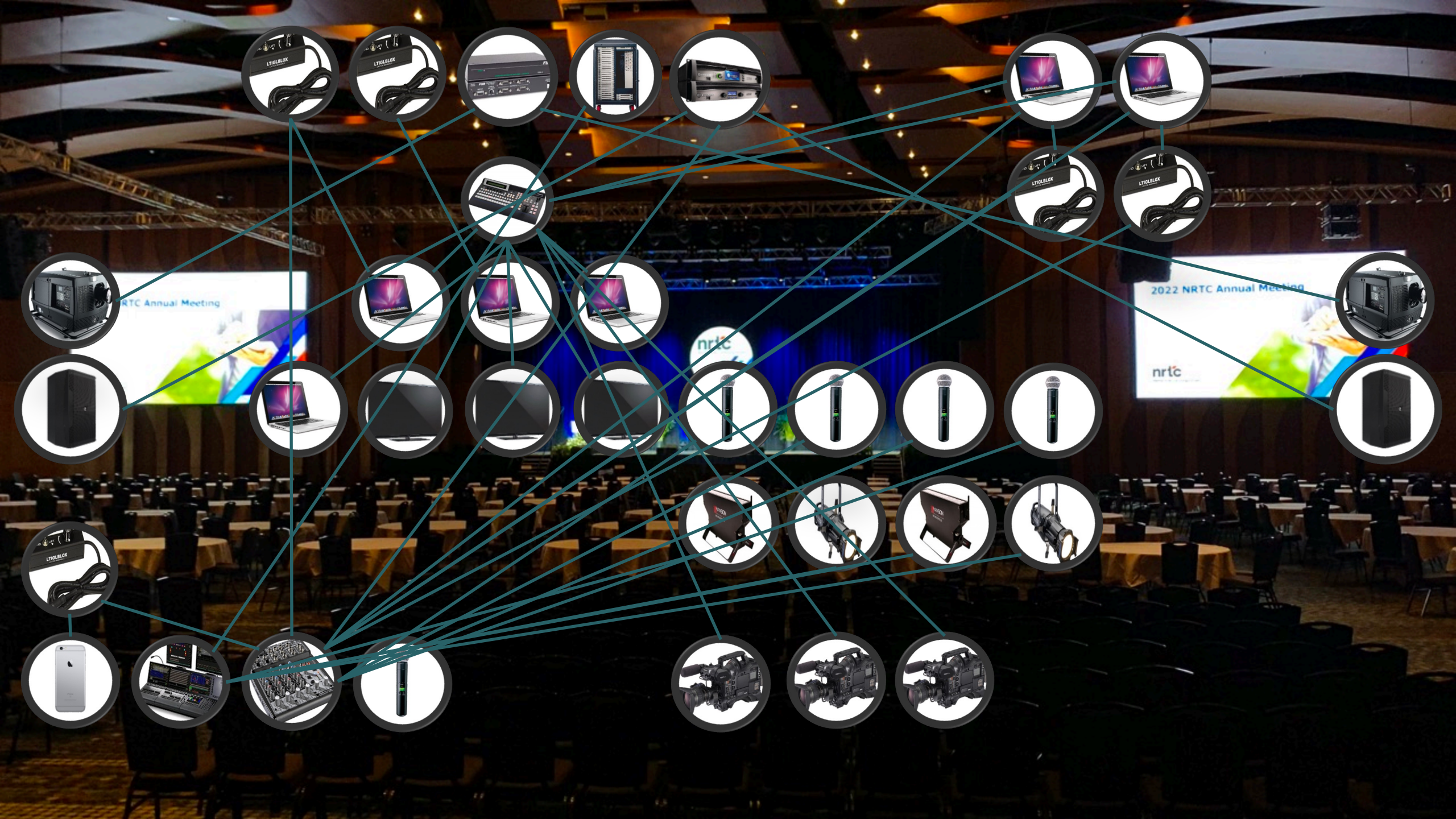
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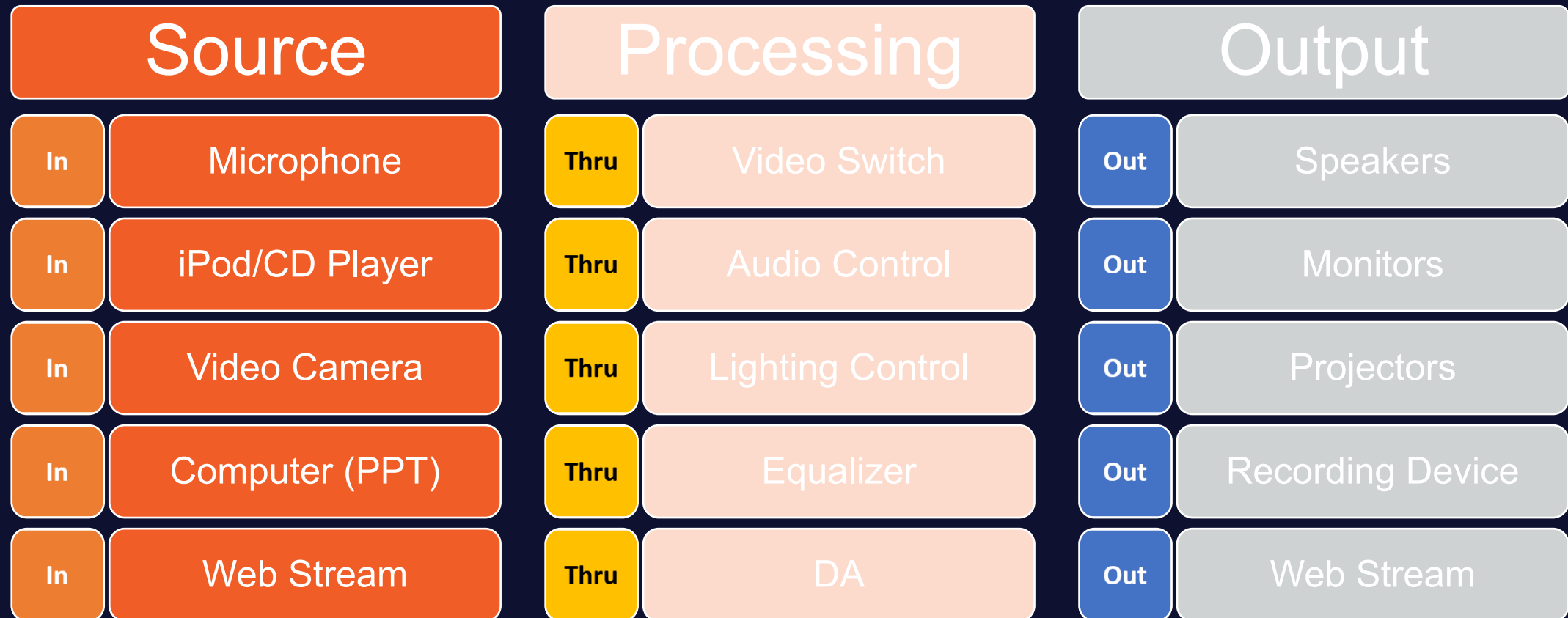


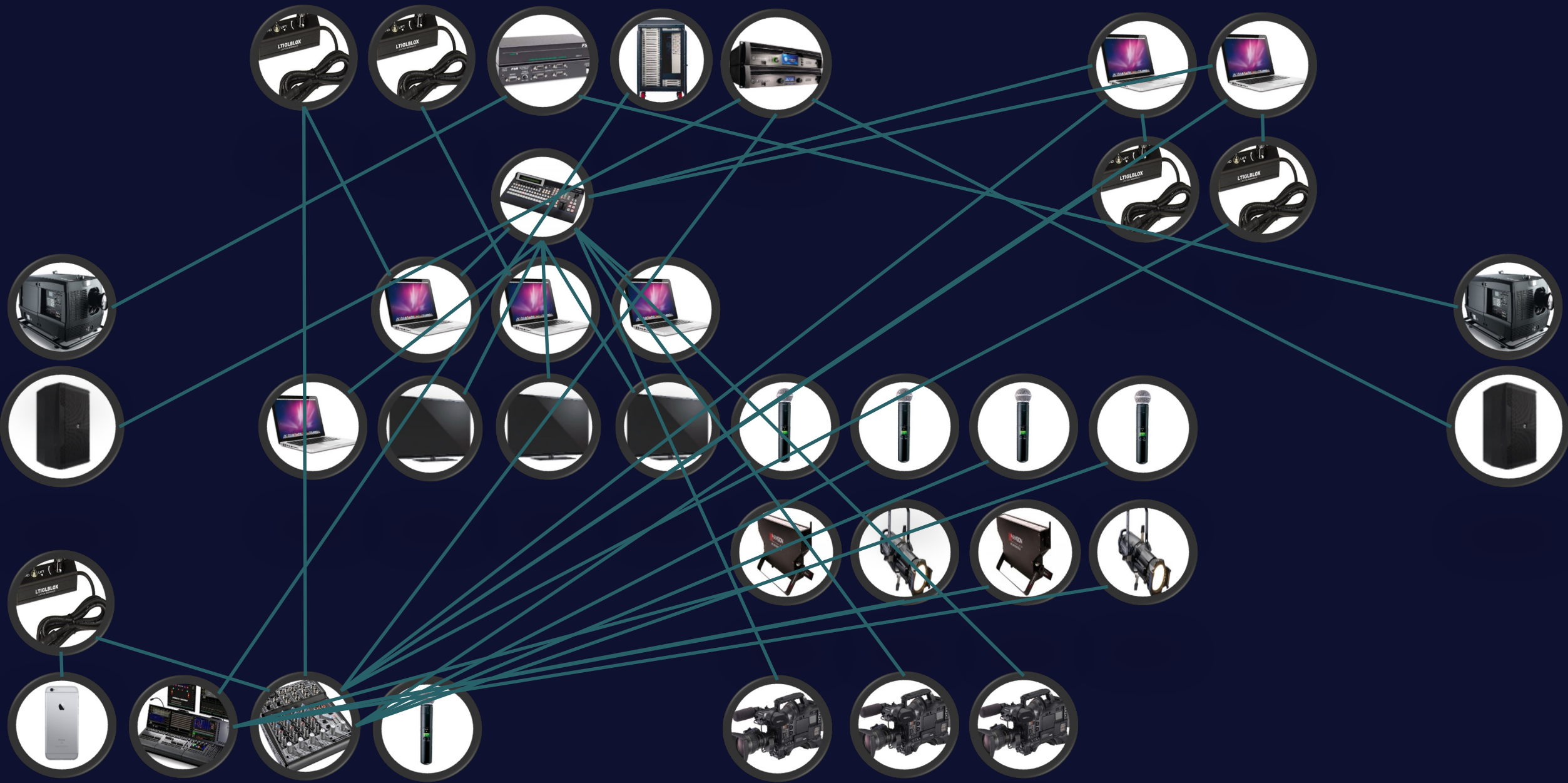


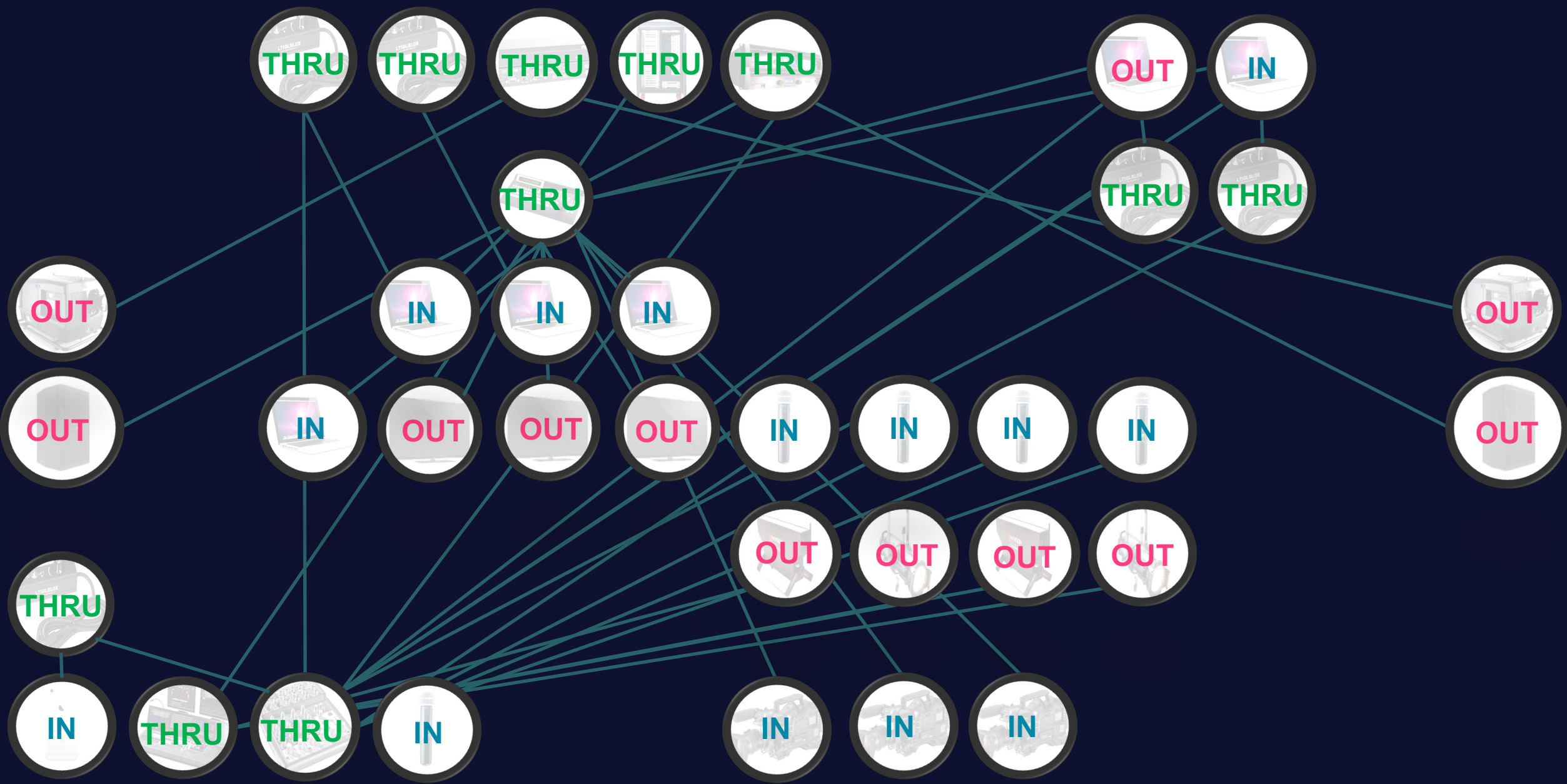




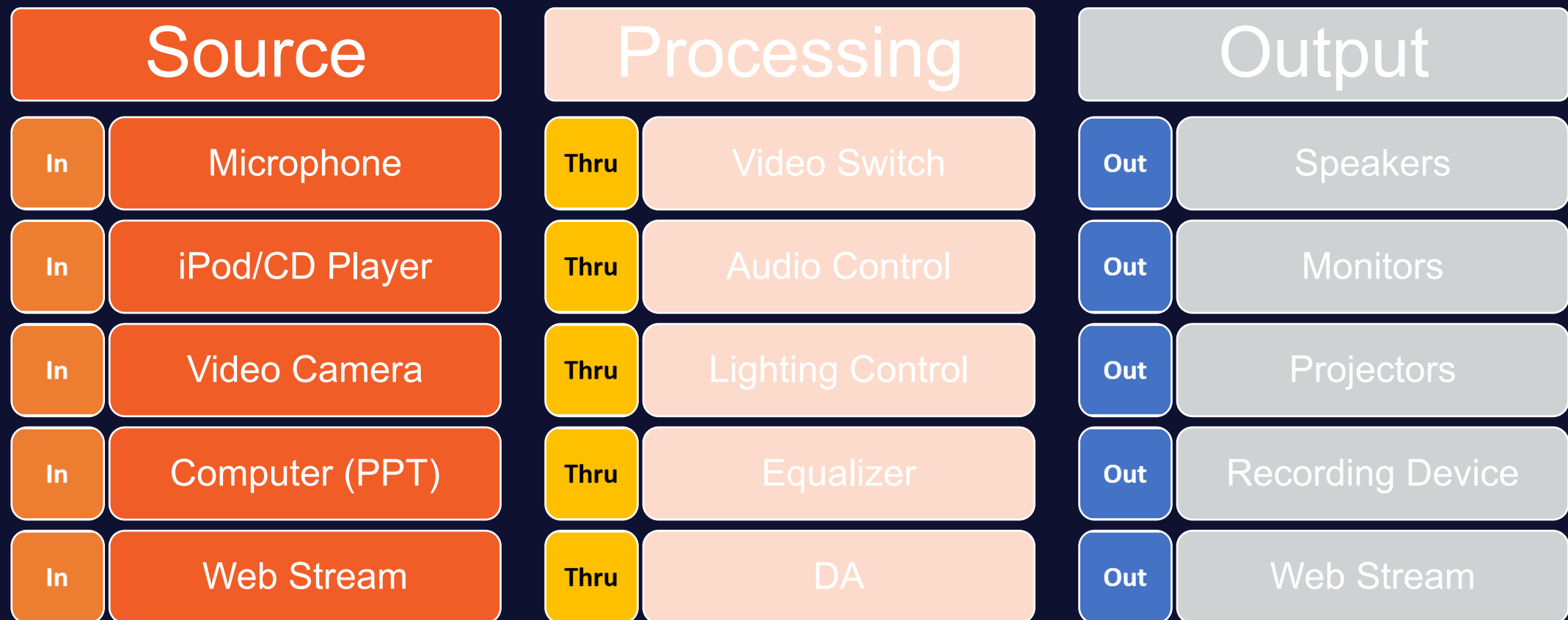
# There are only **THREE** types of AV Equipment...







# There are only **THREE** types of AV Equipment... (Equipment Management)



Technical Director: Troy Peters

Audio Engineer: Name

Video Engineer: Name

Lighting Director: Name

Tech Riser: Name

Stage Manager: Name

Floor Manager: Name

Time	Activity	Cue	Video	Graphics	Lighting	Audio	Program/Notes	Minutes
	Set up						STAGE SET: Historic popup backdrop on stage, (1) podium with Tucson podium rim and sign.	
1:00 PM	Record VOGs						[NAME] records VOGs	
2:00 PM	All Staff Meeting						Meet in Foyer	
2:00 PM	Test AV Presets, Videos, Graphics						Kim and AV Team test all videos, PPTs, set lighting scenes, and go through cues.	
2:30 PM	Sound/PPT Check - Ari Sacher			Speaker PC Laptop			Speakers and Keynote sound and PPT Check	
3:00 PM	AV Team Lunch Break						AV Team takes hour lunch - onsite	
	DANTE Staff Meeting						Meet in Foyer	
3:30 PM	Bomb Sweep						All staff must clear ballroom	
	DANTE Staff on Radios						DANTE Site Team, TD, and Banquet Captain on radio	
4:00 PM	Rehearsals Start							
4:45 PM	Registration Opens					iPod UP in reception	Reception in foyer with iPod for music	
4:50 PM	Final Cue-to-Cues						Confirm Doors/Cue-to cues Stage Manager Check: (1) Podium with rim, water bottles at podium Floor Manager Check: Confirm table numbers, seat counts, plegdecad bags and reserved signs	

5:00 PM	Doors	1		Slideshow Loop.ppt	Walk in/out look	iPod UP	Doors to Ballroom Open	
5:50 PM	VOG 1	2				VOG (iPod Down then back up after announcement)	VOG: "Ladies and Gentlemen, please find your seats and remember to silence your cell phones. Our program will begin in 10 minutes."	
	Floor Manager						Bring Deanna Everchick and Alma Hernandez backstage.	
5:55 PM	VOG 2	3		Logo Slide.ppt		VOG (iPod Down then back up after announcement)	VOG: "Ladies and Gentlemen, please find your seats and remember to silence your cell phones. Our program will begin in 5 minutes."	PS 5:00
	Countdown Clock	4	COUNTDOWN CLOCK - 5:00		Video Preset (yellow) dim lights at last 30 seconds	Video UP	Countdown Clock Plays	PS 5:00
5:57 PM	VOG 3	5			Flicker Lights if needed	VOG (iPod Down then back up after announcement)	VOG: "Ladies and Gentlemen, please find your seats and remember to silence your cell phones. Our program will begin in just a few moments."	PS 3:00
6:00 PM	PROGRAM BEGIN VOG 4	6		Logo Slide		Video DOWN, VOG Up	VOG: "Ladies and Gentlemen, remember to turn off your cell phones. Tonights program is off the record and closed to the press. Our program will now begin."	
	VIDEO: "NOW IS THE TIME"	7	Now is the time.mov		Video Preset (blue) - house lights dark			0:00:40
	Brianna						Service Staff Clears the Floor	
6:00 PM	VOG 5	8		Logo Slide.ppt		VOG Up	VOG: "Please Rise for the Star Spangled Banner."	
	VIDEO: "National Anthem"	9	National Anthem.mov		Video Preset (Red, White, Blue) - house lights dark		National Anthem video plays	0:01:45

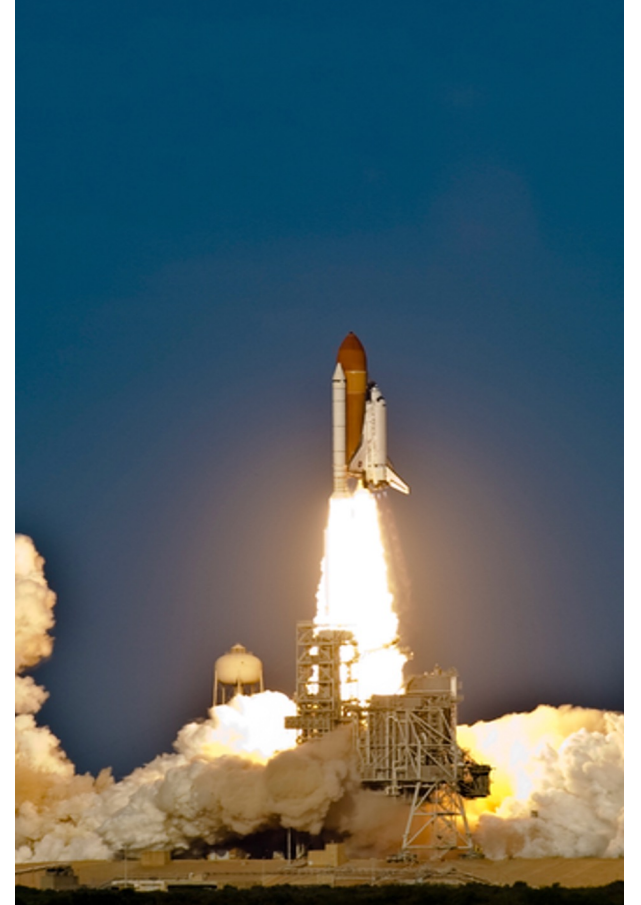


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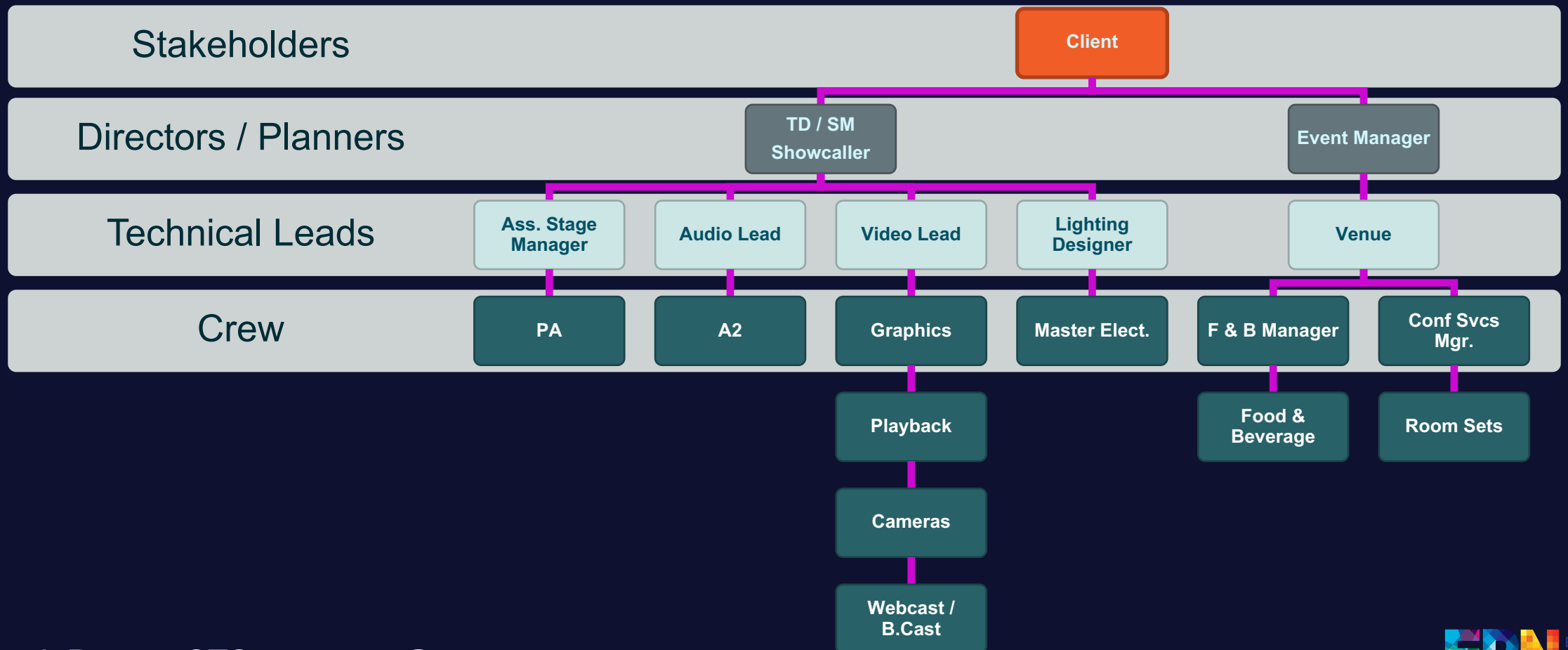
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# Managing the THREE types of AV Equipment...





# Case Study – CGI University





**BACKSTAGE**





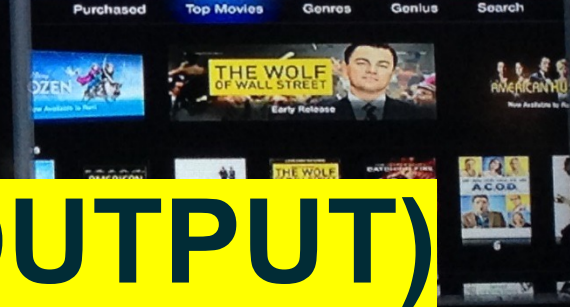
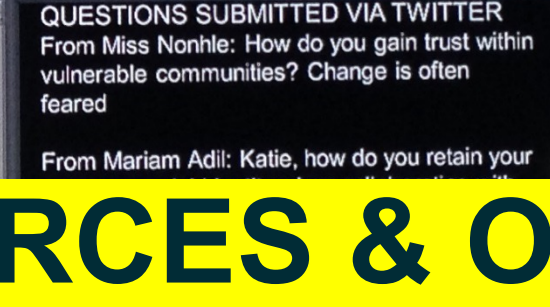
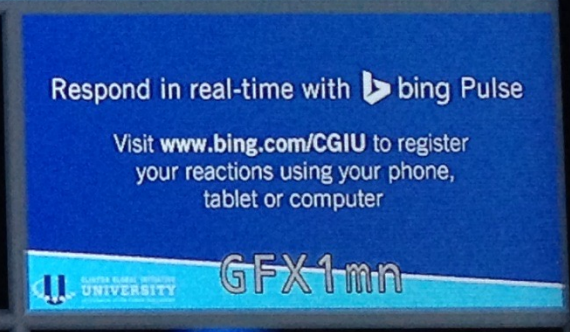
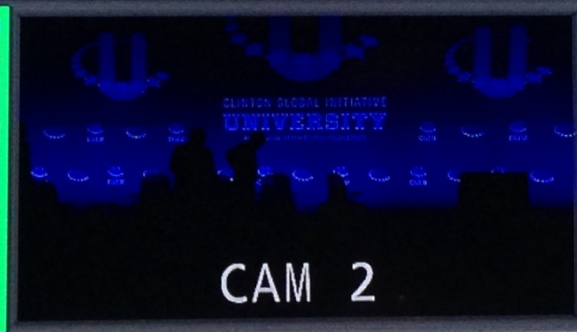
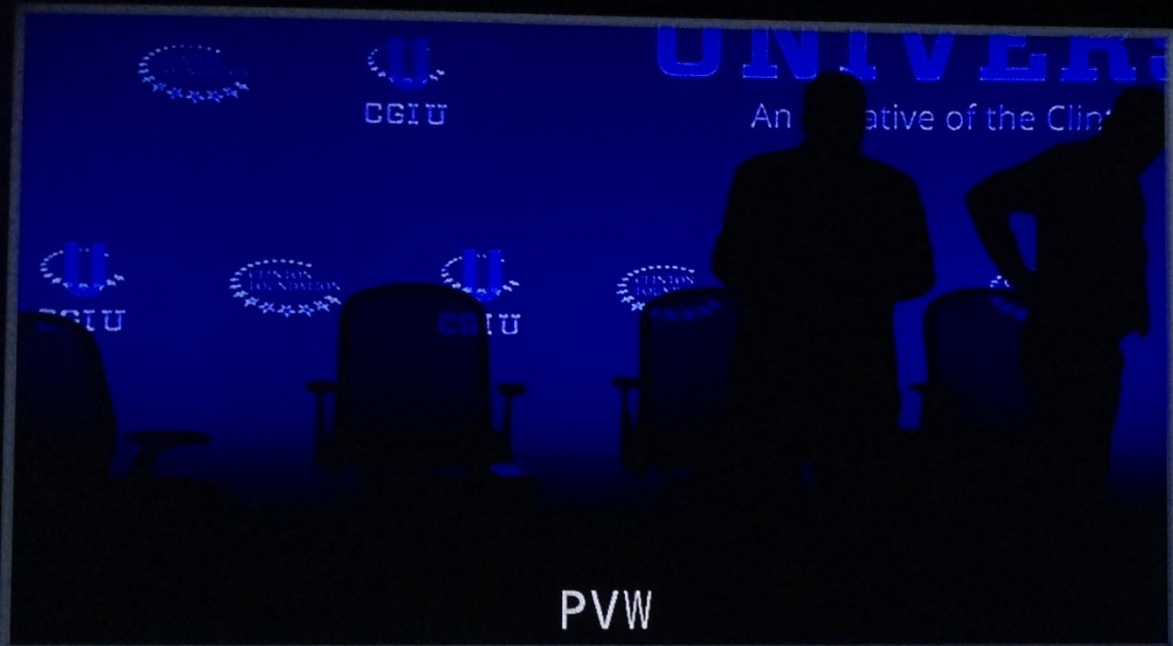
**BACKSTAGE**





**VIDEO CONTROL**





# MULTIVIEW (SOURCES & OUTPUT)





**BACKSTAGE**





marshall

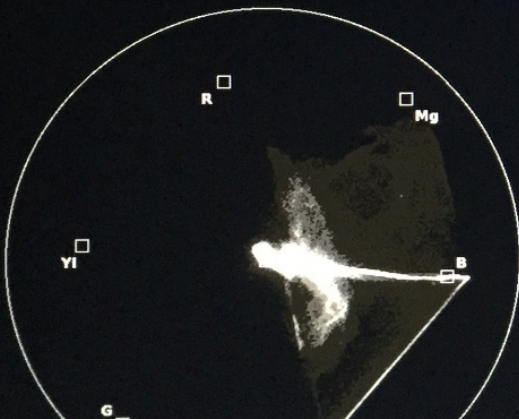
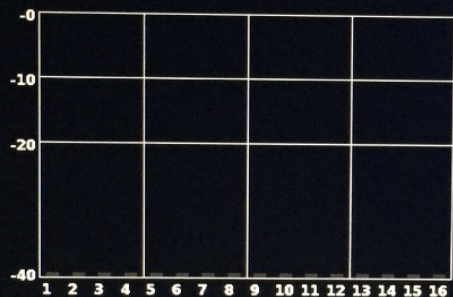
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SDI 1: HD  
YUV 4:2:2 108k

SDI 2: -----

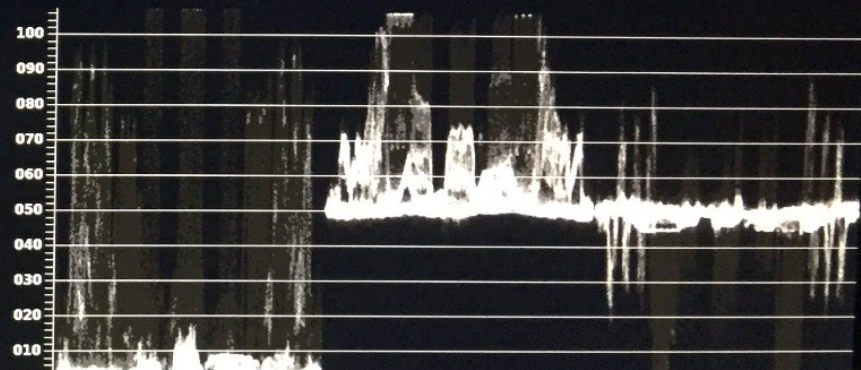
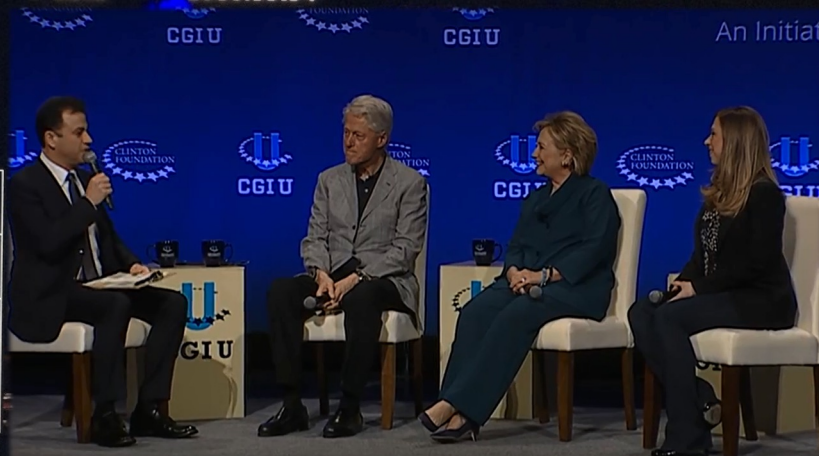
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A SDI1

1080I59.94



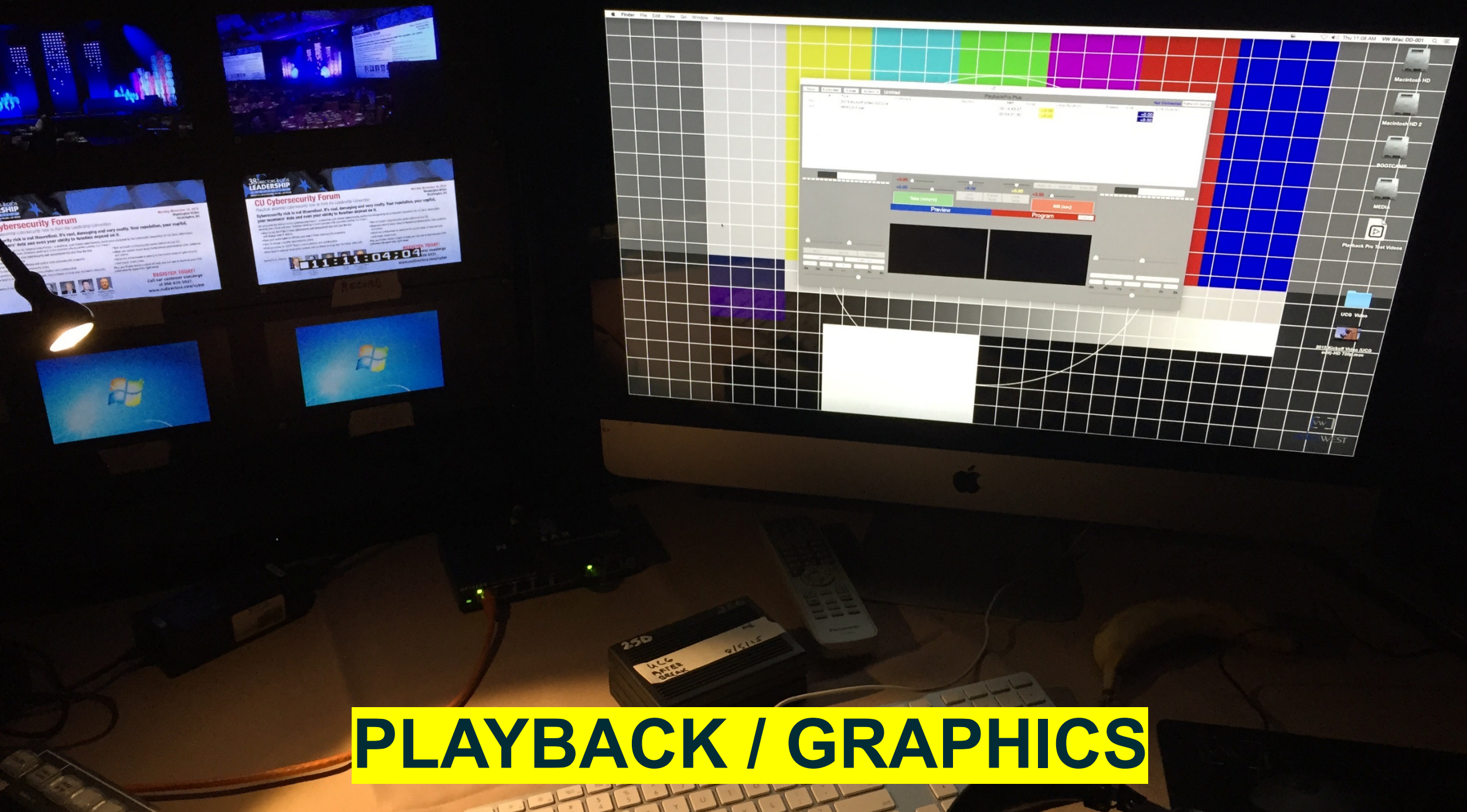
# CAMERA SWITCH & SHADING





**BACKSTAGE**





**PLAYBACK / GRAPHICS**





## Clinton Global Initiative University (...)



43



1



2

1



Clinton Global Initiative

Follow

your country." I would vote for him again if he would run. about a year ago



Clinton Global Initiative

about a year ago · 10,490 Views



Clinton Global Initiative University (CGI U) 2014 - "The Age of Participation"



Like

34



Share



Embed





# Communication & Timing (Personality Management)

- Who has (or is controlling) the content or action item?
- What is the content or action item?
- Where is the content going or being output?
- When is the content being output and in what order?
- Why? Because... we're telling a story – be cohesive!!
- How? That's you.

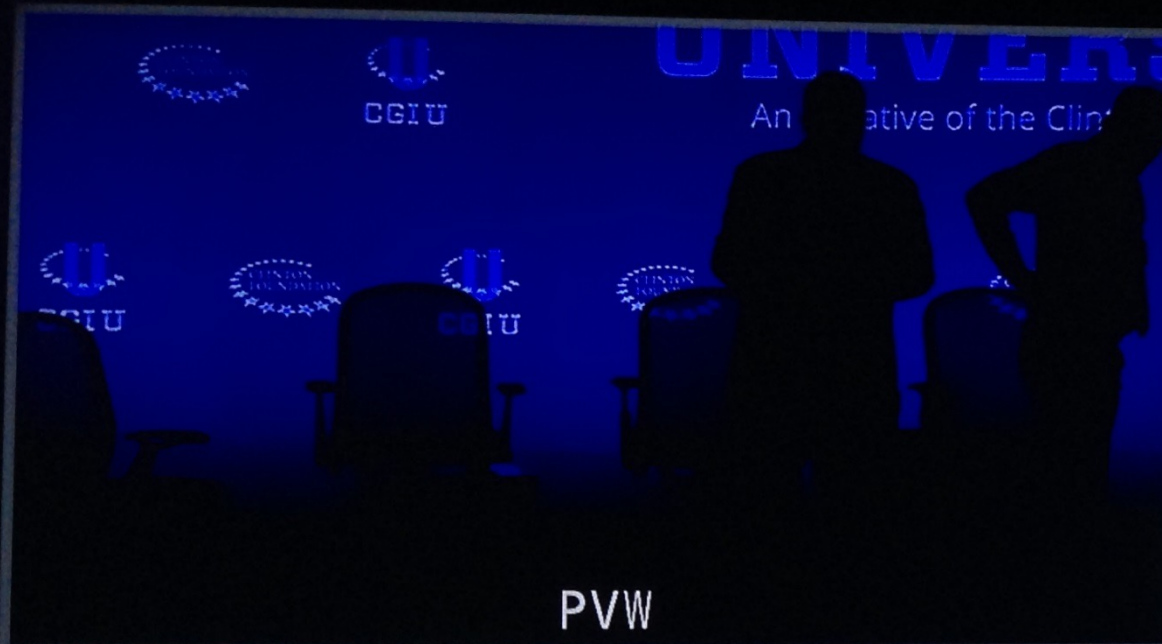
# Communication & Timing (Personality Management)

- Liaison between the crew and key event stakeholders
- Coordinate the audio, video, lighting, and staging needs
- Follow a pre-determined script
- Know the length of all actions
  - People
  - Video files
  - Audio files
  - Set changes
  - Lighting changes

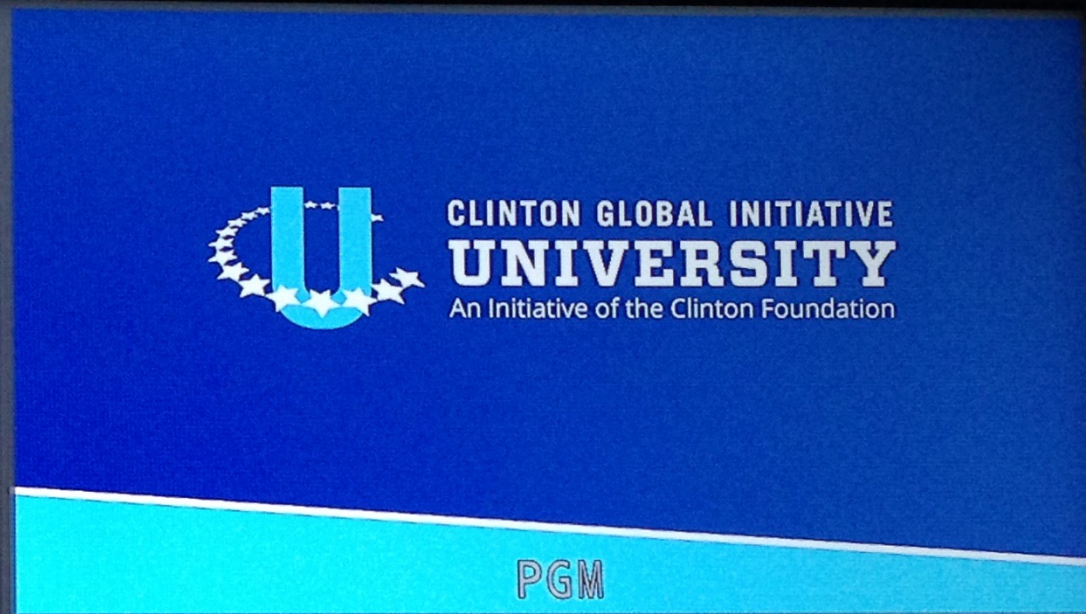


# Communication & Timing

- Standby vs. Go
- Using proper names – Commonality & Versioning
- Testing & Re-testing Files & Equipment
- Verify Formats with Appropriate Equipment
- Getting everyone on the same page



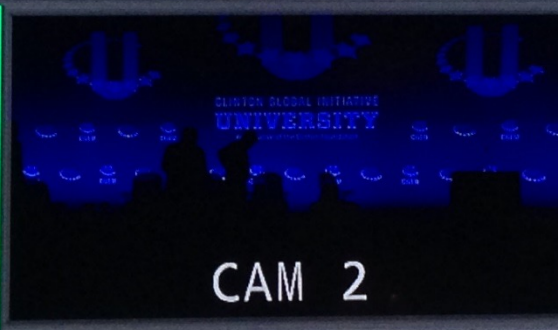
PVW



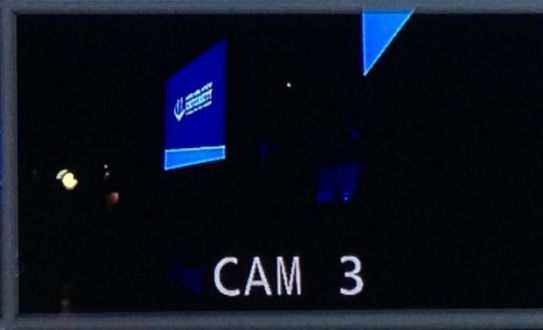
PGM



CAM 1



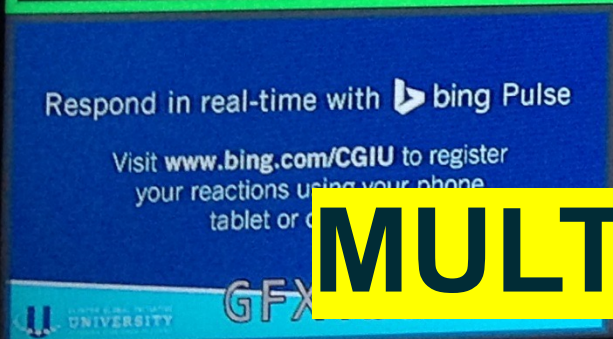
CAM 2



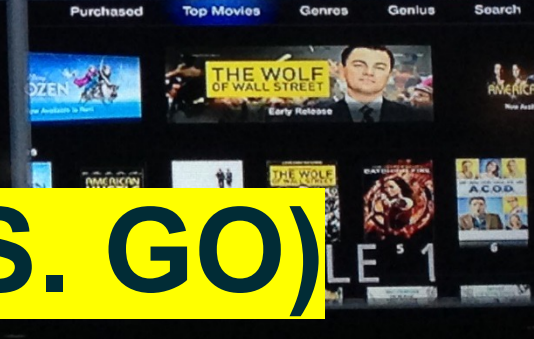
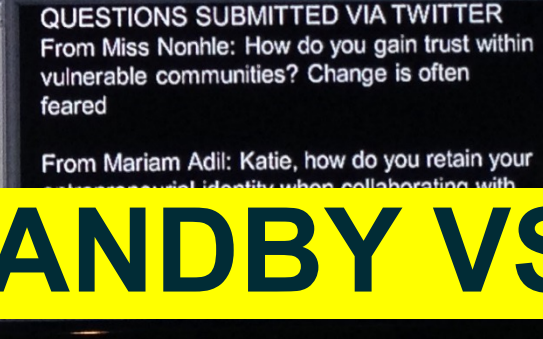
CAM 3



GFX1mn



GFX



**MULTIVIEW (STANDBY VS. GO)**



# Communication & Timing

- Entrances / Exits / Grip & Grin / Panels
- "On Stage" Elements
- Establishing the Scene
- Camera Placement / Direction (Storytelling)

# Communication & Timing

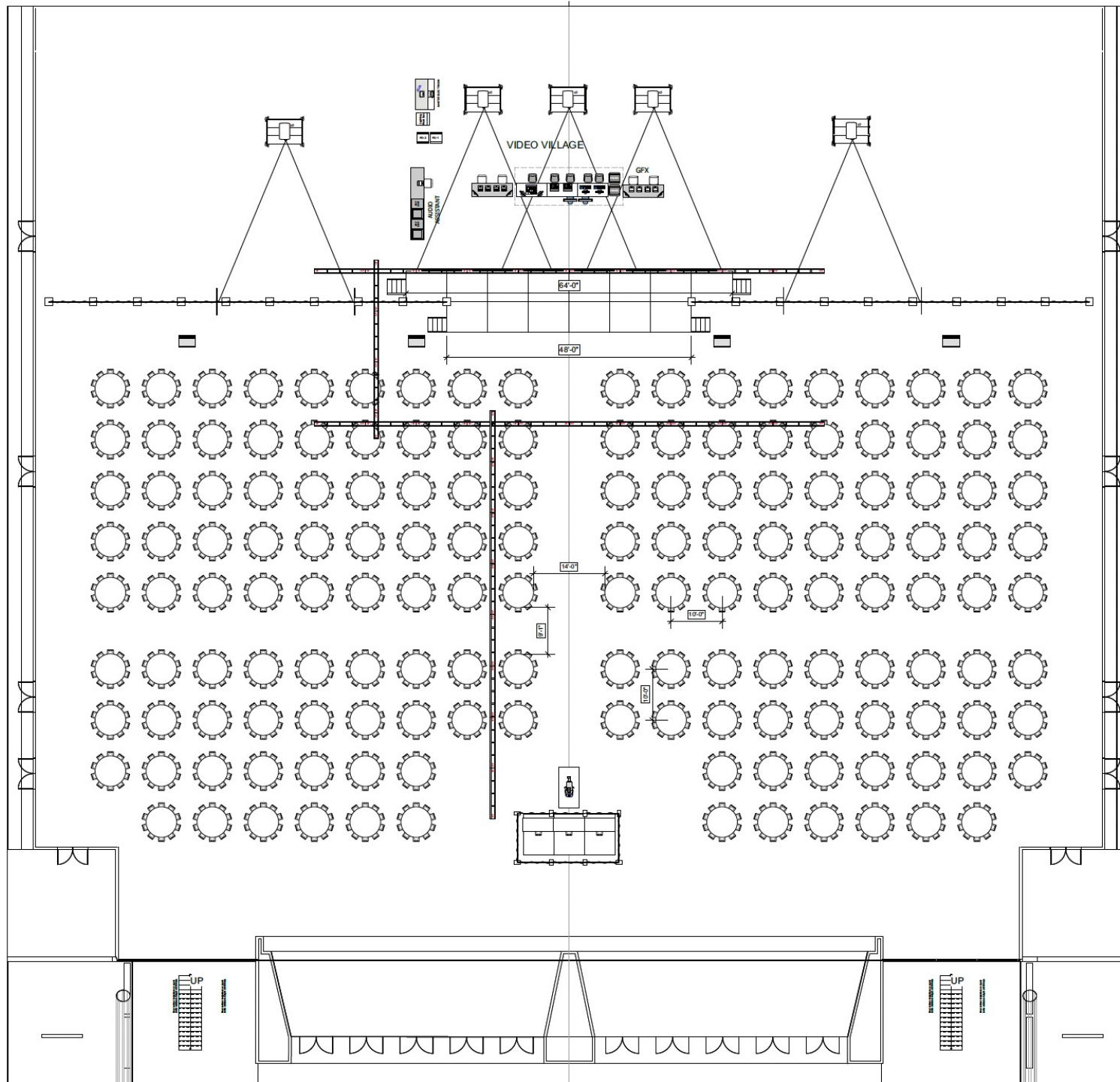
Entrances / Exits / Grip & Grin / Panels

“On Stage” Elements

Establishing the Scene

Camera Placement / Direction





Notes:  
 Stage: 48' x 12' x 32"  
 FOH Riser: 18' x 8' x 36"

Center Screen: 60'w x 15'h  
 IMAG Screen(s): 26'w x 15'h

Seating: (152) Rounds x 10 - Seating for (1520)



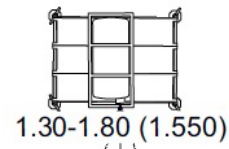
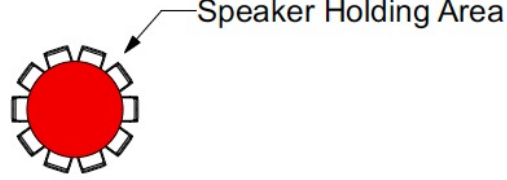
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Production Title: CFC General Session

Drawing Title: 24 x 36  
 General Session Layout V2  
 BCEE Ballroom







24'-9.6"

## Onstage Entrance



46'-7"

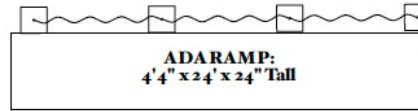
9' h x 16' w  
70'-0"  
40'-0"

46'-7"

10'-0"

8'-0"

16'-5"



6' x 24' x 32"

24"

16"

Requires Lighting Special onstage

18'-0"

21 Chairs Per Level  
(63 TOTAL)

1'-6"

10"

1'-7"

32"

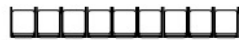
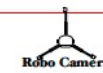
24"

16"

Language interpreter (2)



10'-0"

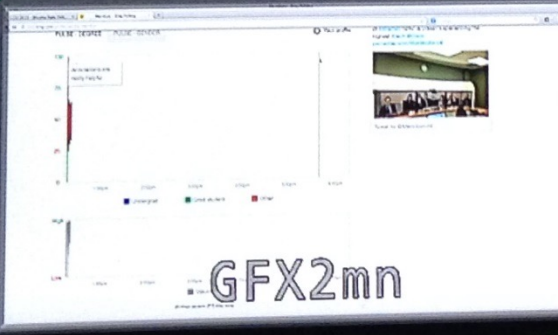
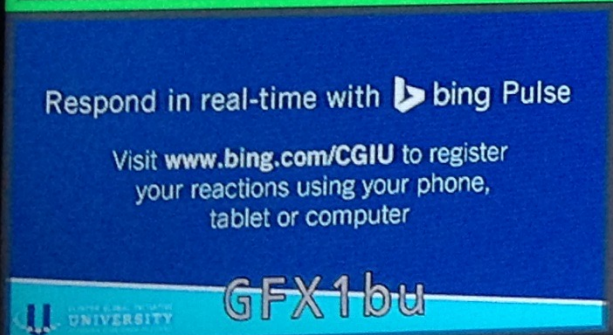
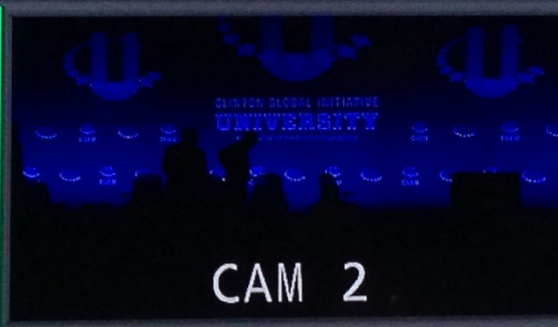
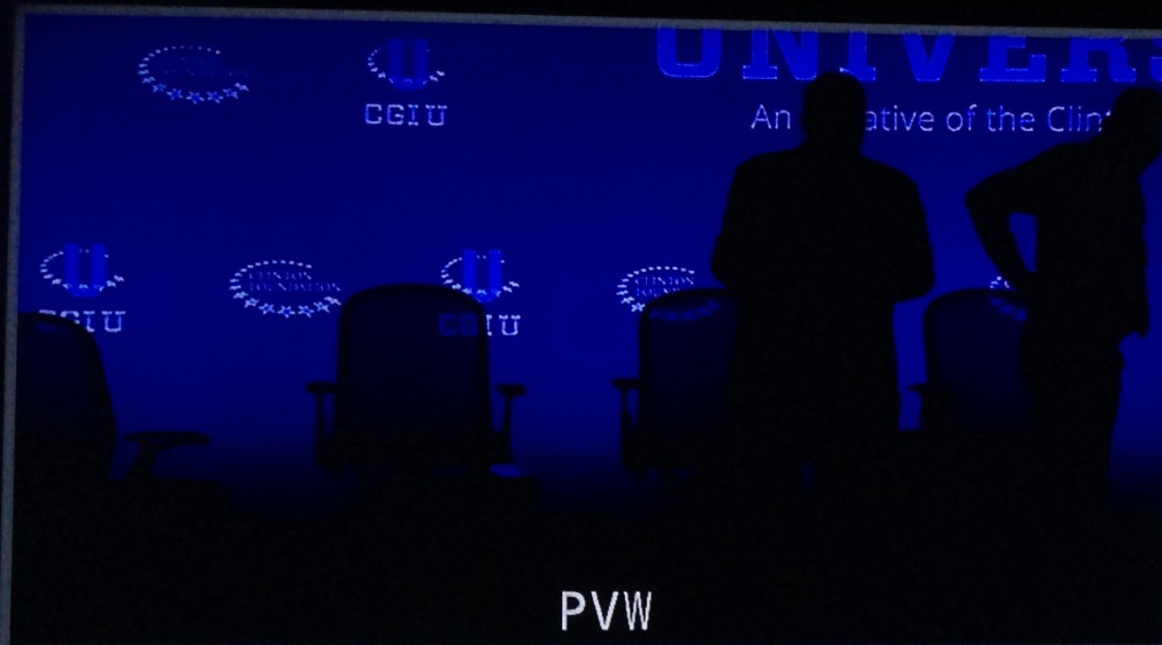


2'-6"



# Case Study – CGI University





QUESTIONS SUBMITTED VIA TWITTER

From Miss Nonhle: How do you gain trust within vulnerable communities? Change is often feared

From Mariam Adil: Katie, how do you retain your entrepreneurial identity when collaborating with big players in your commitment areas?

NOTES





UNIVERSITY  
An Initiative of the Clinton Foundation

CGIU

PVW


CLINTON GLOBAL INITIATIVE  
**UNIVERSITY**  
An Initiative of the Clinton Foundation

PGM

CAM 1


CAM 2

CAM 3

Respond in real-time with  bing Pulse

Visit [www.bing.com/CGIU](http://www.bing.com/CGIU) to register  
your reactions using your phone,  
tablet or computer

GFX1mn

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GFX1bu

GFX2mn

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big players in your commitment areas?

NOTES

Purchased Top Movies Genres Genius Search

THE WOLF OF WALL STREET

APPLE 1

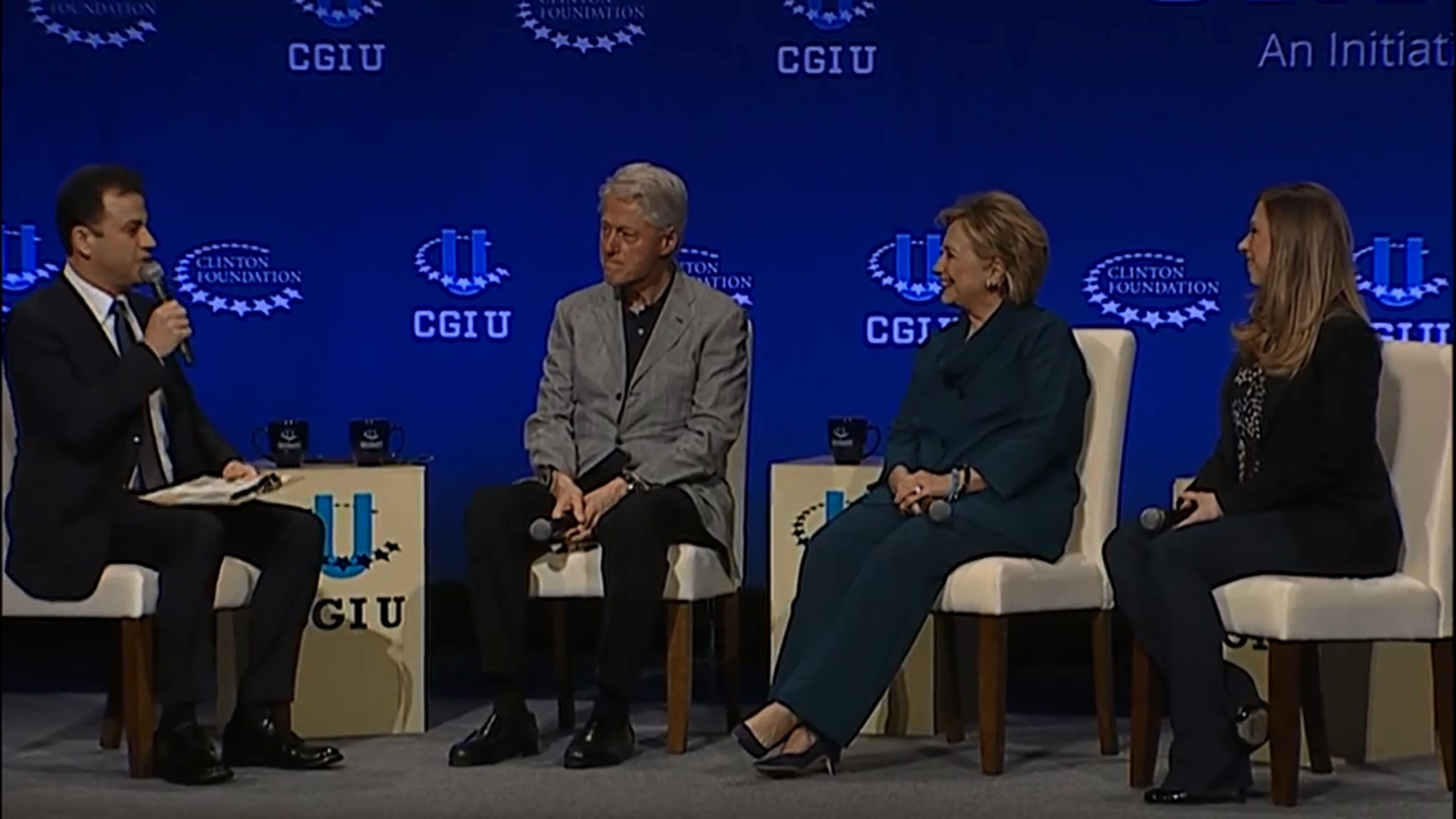


Chelsea Clinton

Chelsea Clinton

CLINTON GLOBAL INITIATIVE  
UNIVERSITY





CGIU

CGIU

An Initiative

CLINTON  
FOUNDATION

CGIU

CLINTON  
FOUNDATION

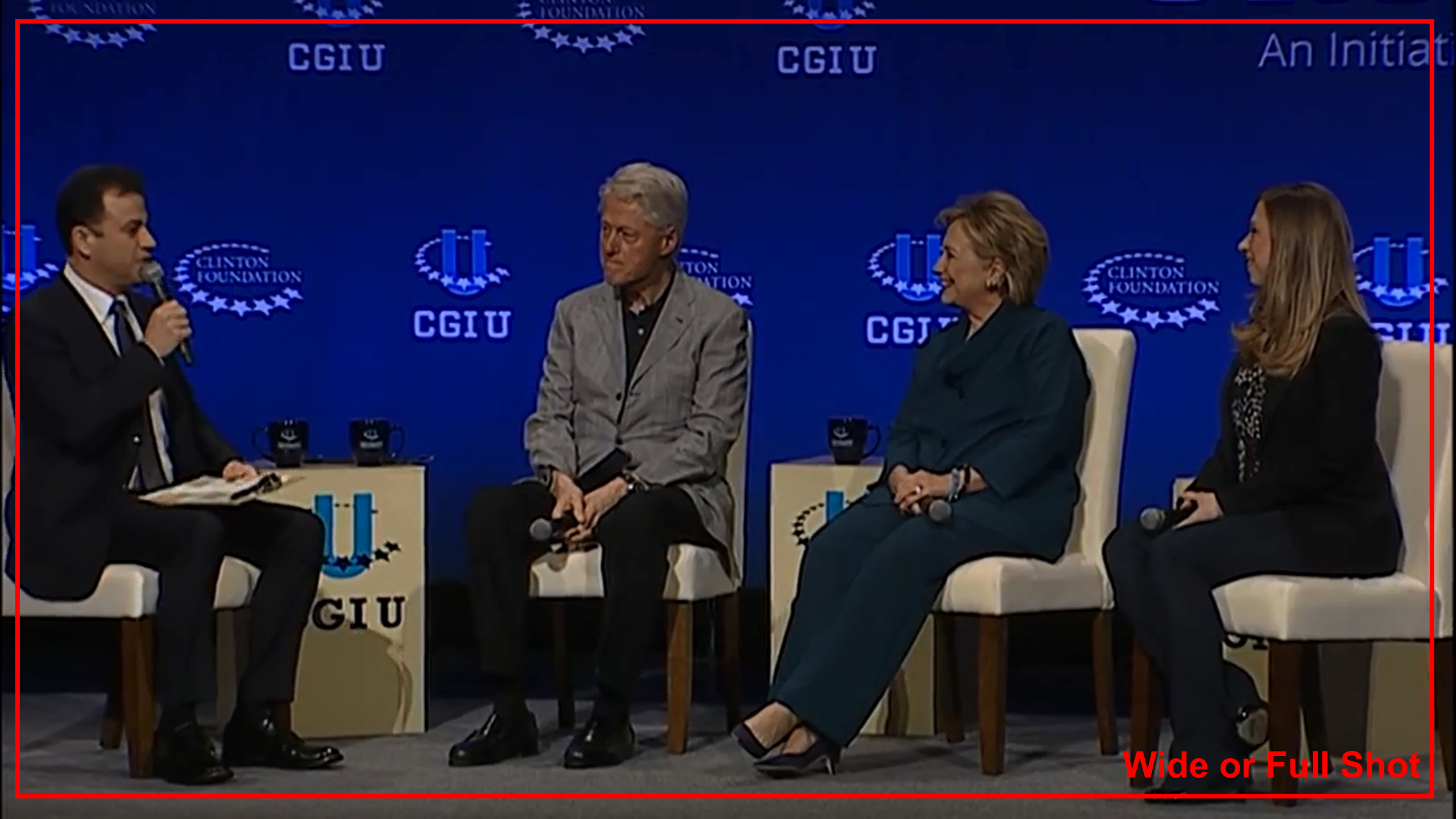
CGIU

CLINTON  
FOUNDATION

CGIU

CGIU





CGIU

CGIU

An Initiative

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FOUNDATION

CGIU

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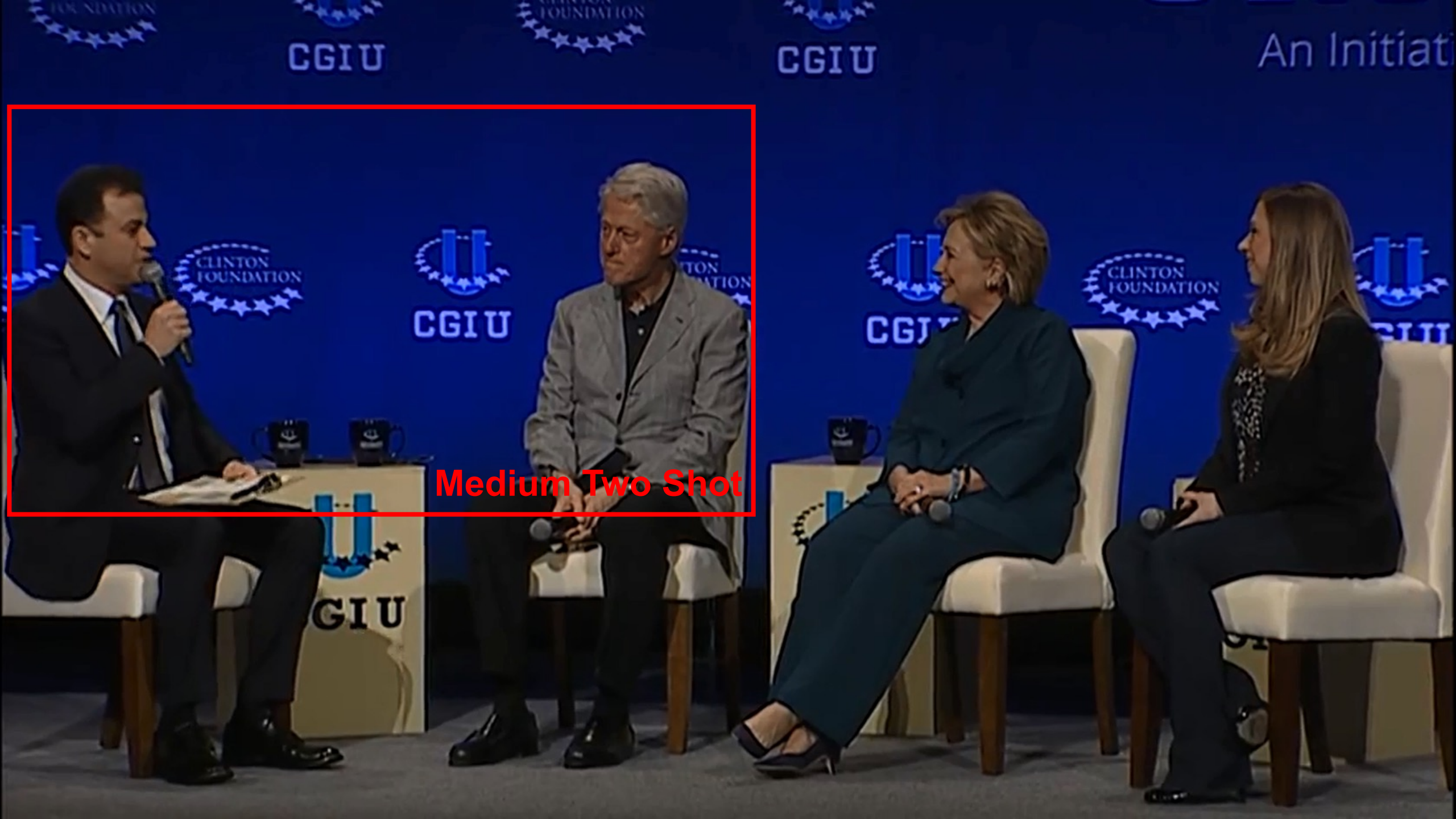
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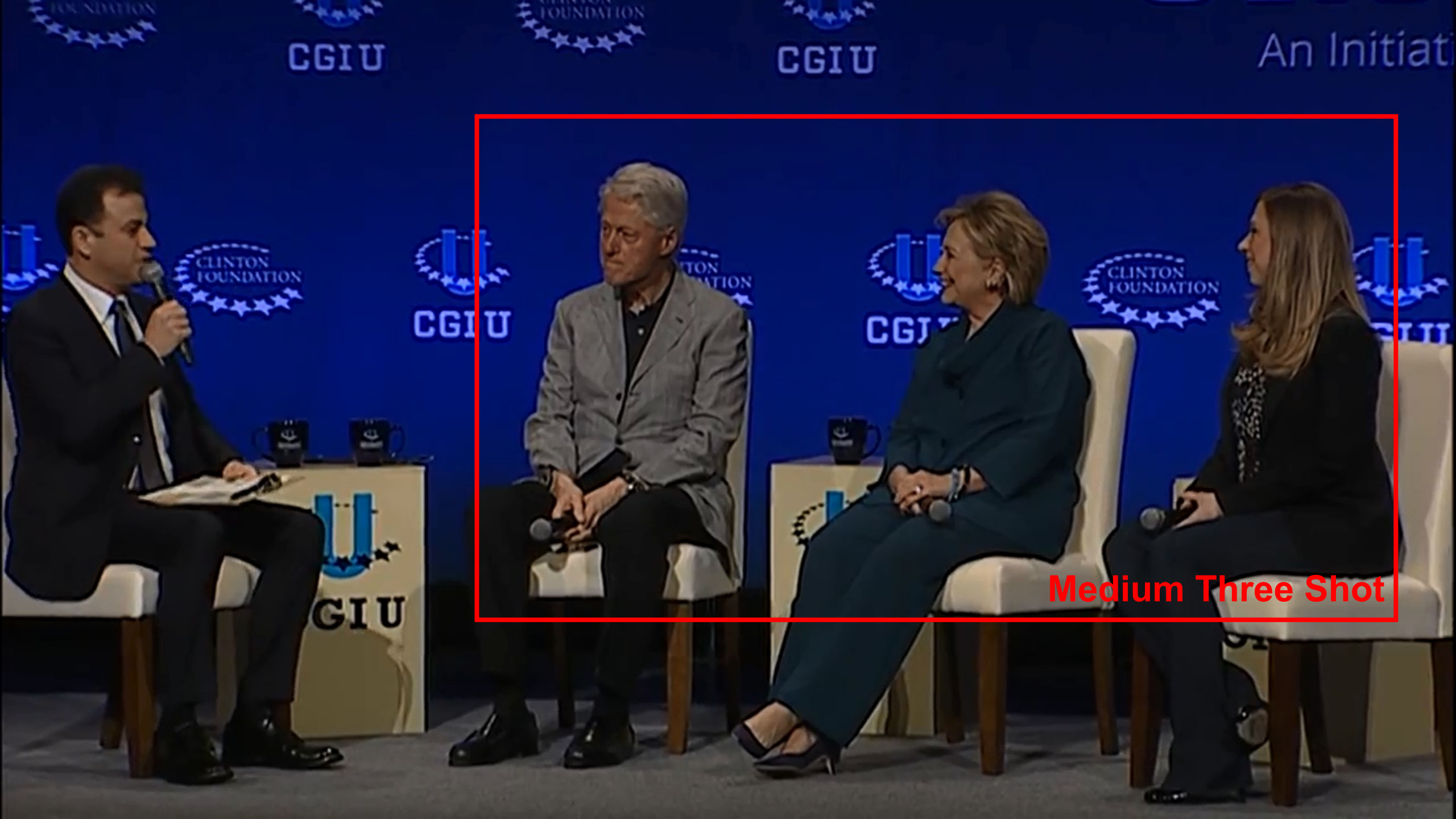
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Wide or Full Shot



Medium Two Shot



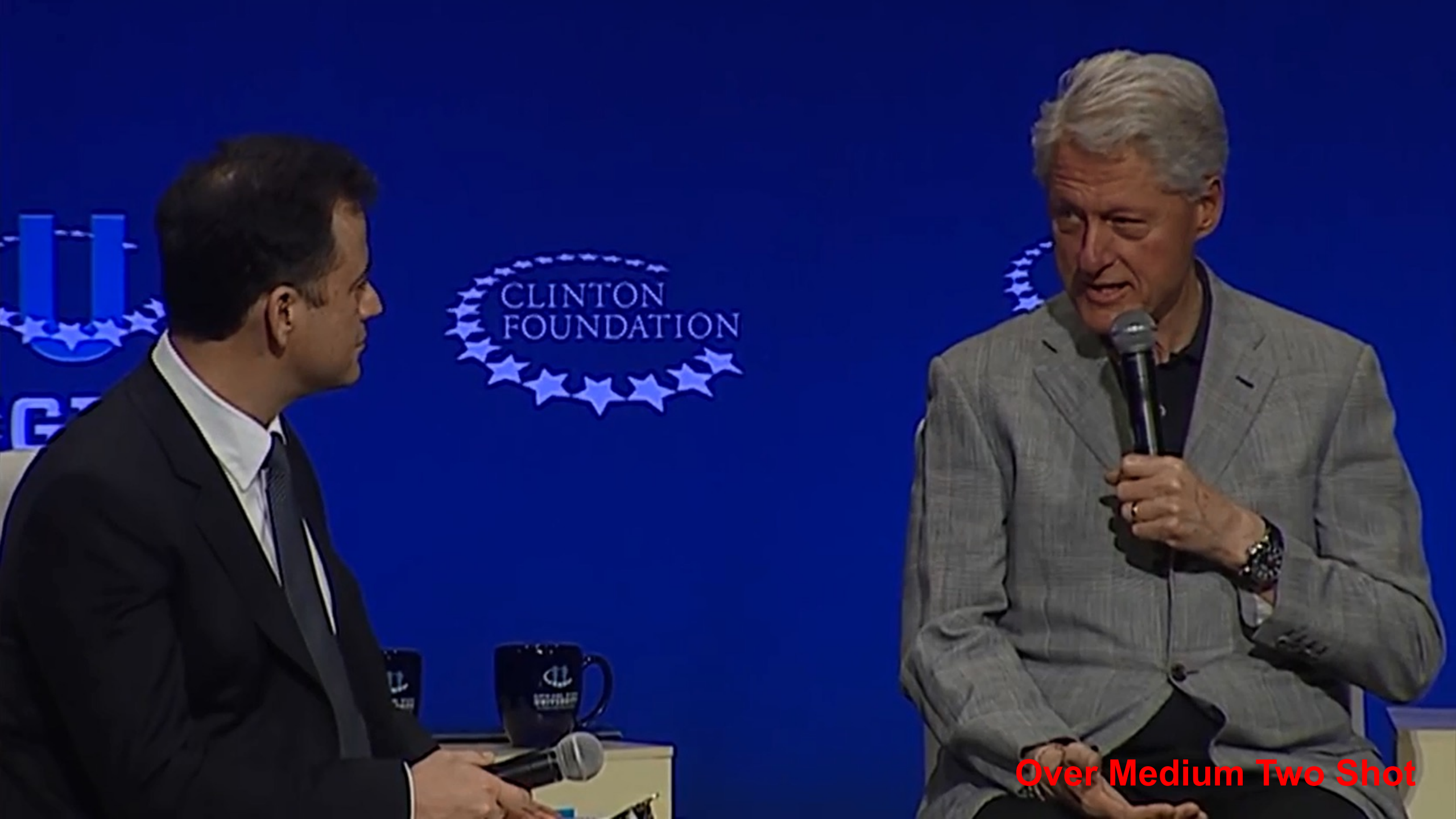


Medium Three Shot



Medium Close (MCU)





Over Medium Two Shot



CLINTON  
FOUNDATION

Medium Close (MCU)





CGI U

Medium Close (MCU)



Close Up



# Communication & Timing

- Telling a story / Cohesive / Able to follow as an audience member
- Organizing the pieces (Source)
- Fitting the pieces into parameters (Processing)
- Timing it out (Output)
- Anticipating Delays or “Challenges”

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Video Engineer: Name

Lighting Director: Name

Tech Riser: Name

Stage Manager: Name

Floor Manager: Name

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	stage manager	11		Be Seated.ppt			Be Seated PPT	
6:04 PM	VOG 6	12		Logo Slide.ppt	UP: Show house lights	VOG Up	VOG: "Ladies and Gentlemen, please welcome DANTE Activist, [NAME]"	
	WELCOME:	13	IMAG			Podium Mic UP	[NAME] delivers welcome remarks	0:05:00
	Floor Manager						Bring Wayne Klitofsky Backstage	
	stage manager	14		Logo Slide.ppt			Deanna Exits stage right	
6:04 PM	VIDEO: "I AM DANTE"	12	I am DANTE.mov		Video Preset (blue and pink) -house lights dark	Video UP	"I am DANTE" Video plays: Room/stage almost completely dark (slight glow on backdrops)	0:01:00
	stage manager						[NAME] enters STAGE LEFT under darkness when video starts and goes to podium	
6:05 PM	VOG 7	13		"I am DANTE" logo	Show Preset	VOG UP	VOG: "Ladies and Gentlemen, please welcome DANTEC student activist, [NAME]"	
	Remarks	14	IMAG			Podium Mic UP	[NAME] delivers remarks	0:05:00
	stage manager			Logo Slide			[NAME] Exits Stage Right	
6:10 PM	VIDEO: "Time of Change"	15	Time of Change.mov		Video Preset (Red) - house lights dark	Video UP	"Time of Change" video plays	0:02:11
	stage manager						[NAME] enters stage left 30 seconds out under darkness, goes to center podium.	
6:12 PM	VOG 8	16		Logo Slide	UP: Show house lights	VOG UP	VOG: "Ladies and Gentlemen, please welcome DANTE Southern Pacific Regional Director, [NAME]."	
	State of DANTE: [NAME]	17	IMAG			Podium Mic UP	[NAME] Delivers state of DANTE	0:15:00
6:27 PM	VOG 9 / PLEDGECARDS	18		Table Captain Slide.ppt	Pledgecard Preset - House lights UP	VOG UP	VOG: "Table Captains, please distribute your envelopes at this time."	0:04:00
	stage manager	19		Logo Slide.ppt			[NAME] exits stage right	
		20		Giving Level .ppt				



5:00 PM	Doors	1		Slideshow Loop.ppt	Walk in/out look	iPod UP	Doors to Ballroom Open	
5:50 PM	VOG 1	2				VOG (iPod Down then back up after announcement)	VOG: "Ladies and Gentlemen, please find your seats and remember to silence your cell phones. Our program will begin in 10 minutes."	
	Floor Manager						Bring Deanna Everchick and Alma Hernandez backstage.	
5:55 PM	VOG 2	3		Logo Slide.ppt		VOG (iPod Down then back up after announcement)	VOG: "Ladies and Gentlemen, please find your seats and remember to silence your cell phones. Our program will begin in 5 minutes."	PS 5:00
	Countdown Clock	4	COUNTDOWN CLOCK - 5:00		Video Preset (yellow) dim lights at last 30 seconds	Video UP	Countdown Clock Plays	PS 5:00
5:57 PM	VOG 3	5			Flicker Lights if needed	VOG (iPod Down then back up after announcement)	VOG: "Ladies and Gentlemen, please find your seats and remember to silence your cell phones. Our program will begin in just a few moments."	PS 3:00
6:00 PM	PROGRAM BEGIN VOG 4	6		Logo Slide		Video DOWN, VOG Up	VOG: "Ladies and Gentlemen, remember to turn off your cell phones. Tonights program is off the record and closed to the press. Our program will now begin."	
	VIDEO: "NOW IS THE TIME"	7	Now is the time.mov		Video Preset (blue) - house lights dark			0:00:40
	Brianna						Service Staff Clears the Floor	
6:00 PM	VOG 5	8		Logo Slide.ppt		VOG Up	VOG: "Please Rise for the Star Spangled Banner."	
	VIDEO: "National Anthem"	9	National Anthem.mov		Video Preset (Red, White, Blue) - house lights dark		National Anthem video plays	0:01:45

PLEASE WELCOME HEIDI HANSON  
FY17 MARKETING BREAKFAST Agenda  
ECONOMIC VITALITY DIRECTOR  
7-12 slides  
Due to Ralph  
Monday 19th

7:45 - 8:15 Registration in foyer with Route 66 photo backdrop  
8:16 Doors open to preset breakfast and music  
8:25 Audio - Ask attendees to please be seated for the presentation  
8:30 Audio - Ask attendees to please focus their attention to the screen for a presentation on the successes of Fiscal Year 2016 and the lights go down further  
8:31 - 8:39 Prezi plays with the lights down  
8:40 [01] Audio - introduce Heidi Hansen (walk-up music - TBD) *Route 66*  
8:41 - 8:48 Heidi to speak with a lav mic, slides, for 7 minutes  
8:48 [02] Heidi introduces Trace Ward (walk-up music: "Good Life")  
8:49 - 8:56 Trace to speak with a lav mic, slides, for 7 minutes  
8:56 [03] Trace to introduce Marketing/Media Relations (walk-up music TBD) *Lori/Joanne*  
8:57 - 9:07 Lori and Joanne to speak with lav mics, slides, for 10 minutes  
9:07 [04] Lori to introduce the Creative Team (walk-up music TBD) *Ralph, Jennifer, Mike*  
9:08 - 9:18 Ralph, Jennifer, Mike speak with lav mics, slides, for 10 minutes  
9:18 [05] Ralph introduces the International Sales Manager (walk-up music TBD) *Joyce on the road again*  
9:19 - 9:26 Joyce to speak with a lav mic, slides, for 7 minutes  
9:26 [06] Joyce to introduce the Meetings Manager (walk-up music TBD) *Jessica Y. CD's Mercedes - 52 mark*  
9:27 - 9:34 Jessica to speak with a lav mic, slides, for 7 minutes  
9:34 [07] Jessica to introduce the V.C. Manager (walk-up music TBD) *Jessica L Young Folks*  
9:35 - 9:42 Jessica to speak with a lav mic, slides, for 7 minutes  
9:42 [08] Jessica introduces Tourism Commission Madam Chair Debbi Grogan (walk-up music TBD)  
9:43 - 9:49 Debbi to speak with a lav mic, slides for 5 minutes, meeting adjourns *Buxa*  
9:49 - 9:54 Audio - upbeat exit music *02?*

*2 hour rehearsal on 9/18 3-5 but possibly.*

C12/CH4/C7/C1/C9+HH

Next slide  
Good Bye FY16 Hello to FY17  
Heidi  
FY17  
No Notes.





# Case Study – Lush Cosmetics





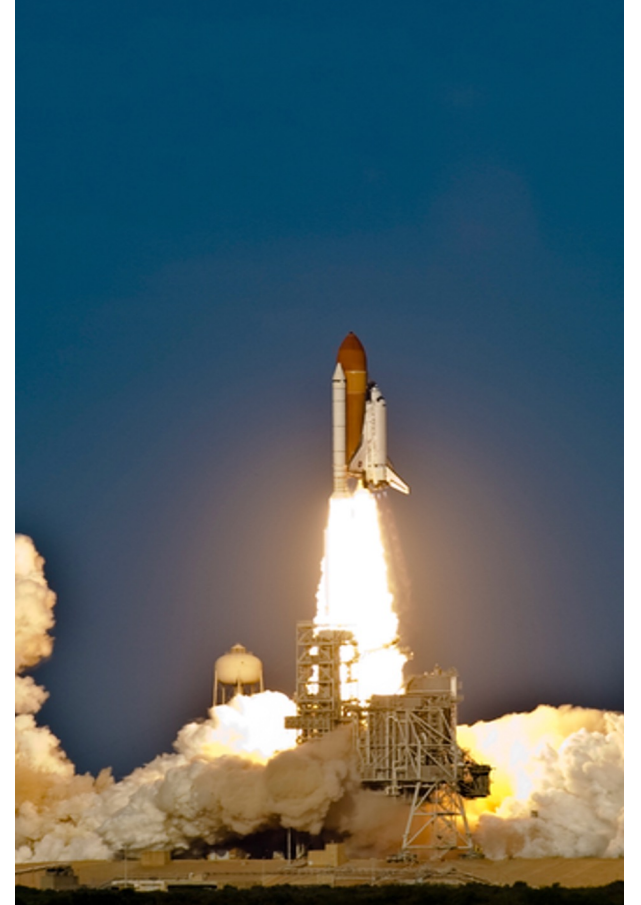


# Show Calling & Stage Management for Live Events

3. Understand that there are only THREE types of AV Equipment

2. Learn the TWO best practices around working with your AV Team; Communication & Timing

1. Control the number ONE variable to make sure your event goes off perfectly. Mitigating risk and the importance of rehearsals and redundancies.



# Risk Mitigation & Backup Plans

- Pre-show Rehearsals (In-person & Virtual)
- Technical Rehearsals (In-person & Virtual)
- Talent Rehearsals (In-person & Virtual)
- Production (Dress) Rehearsals (In-person & Virtual)
- Paper Tech Rehearsal (In-person & Virtual)
- Go or No Go for all Elements (In-person & Virtual)





# **Case Study – New Years Eve 2017**



# Critical Chain Project Management (GANTT)

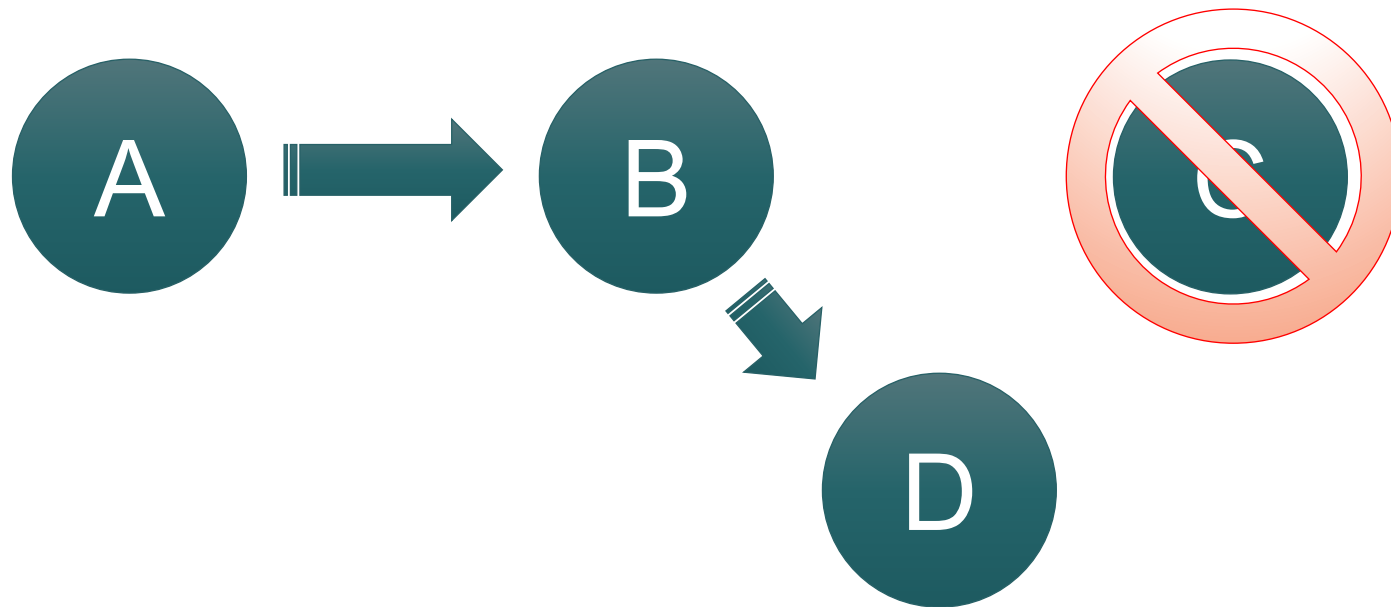




# Critical Chain Project Management (GANTT)

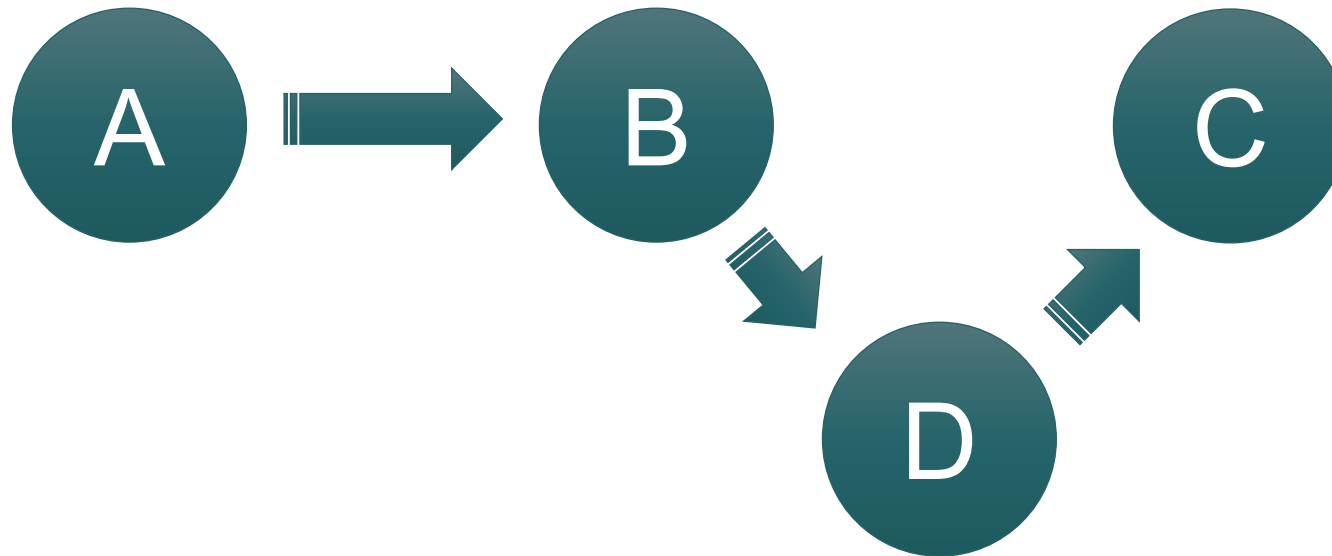


# Critical Chain Project Management (GANTT)





# Critical Chain Project Management (GANTT)



# Risk Mitigation & Backup Plans

- Equipment Redundancies or “Hot Backups”
- Bring Emcees on Stage
- VOG Announcement
- “Back up Performer” or other talent ready to take the stage
- Cut to Commercial / Video or Slides with Trivia
- In-Person & Virtual



# Communication & Timing

- What is the action or file
- Description of the Action
- Description of the Placement
- Versioning!!!



# Communication & Timing

- What is the
- Description
- Description
- Versioning!!

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IMG_0623	11/7/2014 4:30 PM	JPEG image	1,097 KB	
IMG_0626_2	11/7/2014 4:19 PM	JPEG image	915 KB	
IMG_0633	11/7/2014 4:30 PM	JPEG image	469 KB	
IMG_2365	6/22/2015 1:06 PM	QuickTime Movie	27,460 KB	
IMG_2366	6/22/2015 1:53 PM	QuickTime Movie	48,062 KB	
IMG_2474	3/21/2014 5:34 PM	JPEG image	1,594 KB	
IMG_2477	3/21/2014 5:39 PM	JPEG image	1,554 KB	
IMG_2478	3/21/2014 5:39 PM	JPEG image	1,641 KB	
IMG_2514	3/22/2014 7:14 AM	JPEG image	1,667 KB	
IMG_2515	3/22/2014 7:14 AM	JPEG image	1,768 KB	
IMG_2517	3/22/2014 9:07 AM	QuickTime Movie	38,996 KB	
IMG_2519	3/22/2014 9:19 AM	JPEG image	1,201 KB	
IMG_2550	3/22/2014 12:50 PM	JPEG image	1,765 KB	
IMG_2552	3/22/2014 1:52 PM	QuickTime Movie	35,054 KB	
IMG_2561	3/22/2014 5:13 PM	JPEG image	1,575 KB	
IMG_2563	3/22/2014 5:42 PM	JPEG image	1,170 KB	
IMG_2566	3/22/2014 6:17 PM	JPEG image	1,986 KB	
IMG_2567	3/22/2014 6:17 PM	JPEG image	1,483 KB	
Jack's PPT	7/27/2015 1:59 PM	Microsoft PowerP...	11,697 KB	















# Communication & Timing

Name	Date	Type	Size	Length
•  Apollo 13- Houston, We've Got a Problem	8/5/2015 2:22 PM	MP4 Video	100,796 KB	00:28:20
•  Apollo 13	8/6/2015 4:02 AM	MP4 Video	68,677 KB	00:00:56
•  Berlitz German Coastguard	8/18/2015 10:42 AM	MP4 Video	6,271 KB	00:00:40
•  Go For Launch	8/6/2015 3:35 AM	MP4 Video	52,735 KB	00:00:47
•  Launch Delay	8/6/2015 3:43 AM	MP4 Video	52,605 KB	00:00:44
•  Launch Director Hold	8/6/2015 3:31 AM	MP4 Video	43,222 KB	00:00:45
•  Mission Control Liftoff	8/6/2015 3:25 AM	MP4 Video	87,085 KB	00:01:10
 Space Shuttle FC	8/6/2015 3:12 AM	MP4 Video	56,008 KB	00:00:55
 Space Shuttle TV	8/6/2015 2:43 AM	MP4 Video	56,243 KB	00:00:55
 STS-133 Discovery - Launch Replays - Houston's Mission Control	8/5/2015 12:32 PM	MP4 Video	113,582 KB	00:08:14
 STS-133 Launch Discovery HD	8/5/2015 2:50 PM	MP4 Video	123,902 KB	00:08:48
 Technical Director - It's Just Rocket Science	8/15/2015 3:15 PM	Microsoft PowerP...	370,546 KB	

# Communication & Timing

- What
- Desc
- Desc
- Versio

Name	Date	Type	Size	Length
 A 001 Go For Launch	8/6/2015 3:35 AM	MP4 Video	52,735 KB	00:00:47
 BACKUP MASTER S...	8/5/2015 12:57 PM	MP4 Video	113,582 KB	00:08:14
 BACKUP MASTER S...	8/5/2015 3:10 PM	MP4 Video	123,902 KB	00:08:48
 P 001 Technical Dire...	8/15/2015 3:02 PM	Microsoft PowerP...	370,254 KB	
 V 001 - German_Co...	10/30/2007 5:36 AM	Movie Clip	2,517 KB	00:00:40
 V 002 Launch Delay	8/6/2015 3:43 AM	MP4 Video	52,605 KB	00:00:44
 V 003 Launch Direct...	8/6/2015 3:31 AM	MP4 Video	43,222 KB	00:00:45
 V 004 - Mission Con...	8/6/2015 3:25 AM	MP4 Video	87,085 KB	00:01:10
 V 005 - Space Shuttl...	8/6/2015 3:12 AM	MP4 Video	56,008 KB	00:00:55
 V 006 - Space Shuttl...	8/6/2015 2:43 AM	MP4 Video	56,243 KB	00:00:55
 V 007 Apollo 13- Ho...	8/5/2015 2:38 PM	MP4 Video	100,796 KB	00:28:20
 V 008 Apollo 13	8/6/2015 4:02 AM	MP4 Video	68,677 KB	00:00:56



# Communication & Timing

- Telling a story / Cohesive / Able to follow as an audience member
- Organizing the pieces (Source)
- Fitting the pieces into parameters (Processing)
- Timing it out (Output)
- Anticipating Delays or “Challenges”



# Case Study – Lush Cosmetics







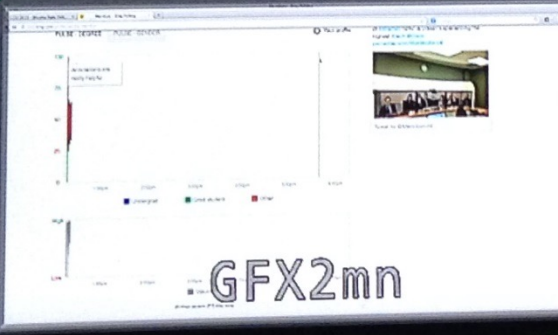
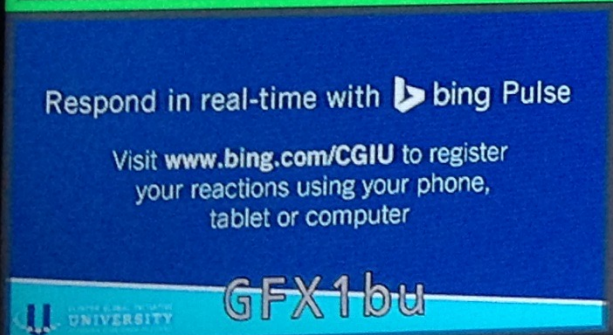
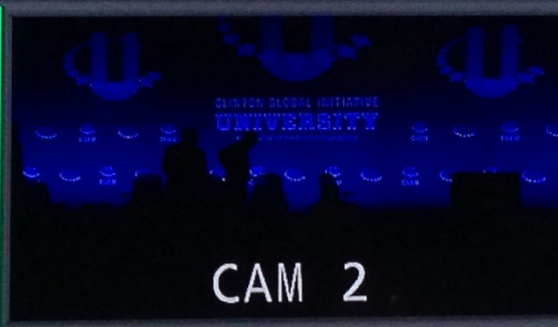
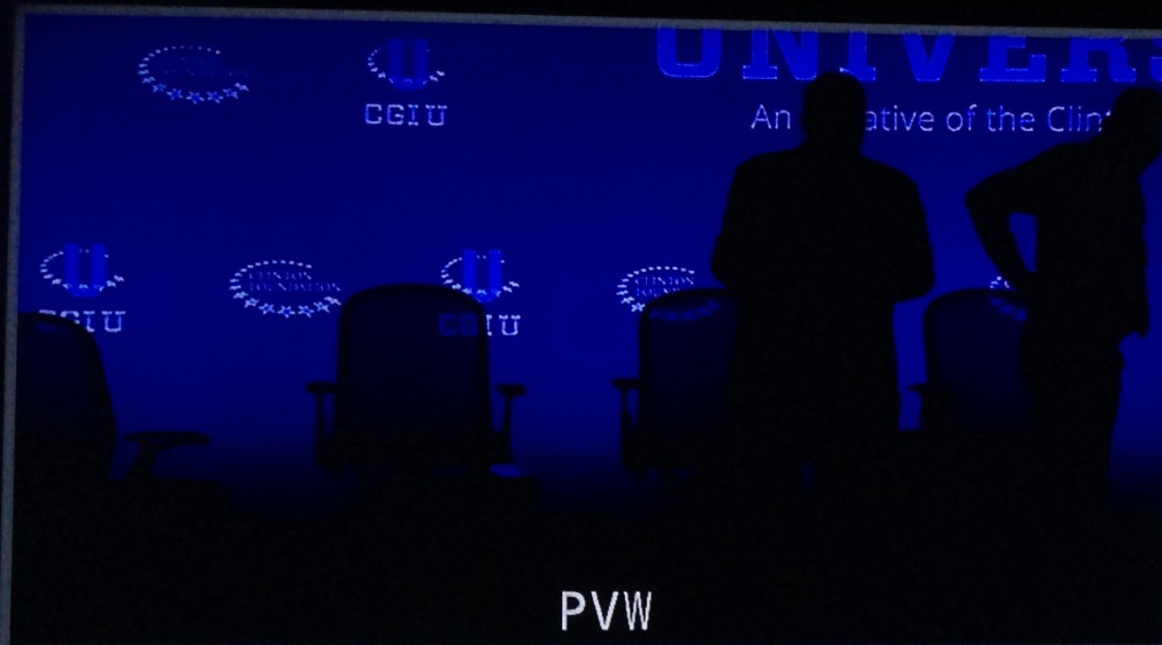
# Case Study – Lush Cosmetics











QUESTIONS SUBMITTED VIA TWITTER

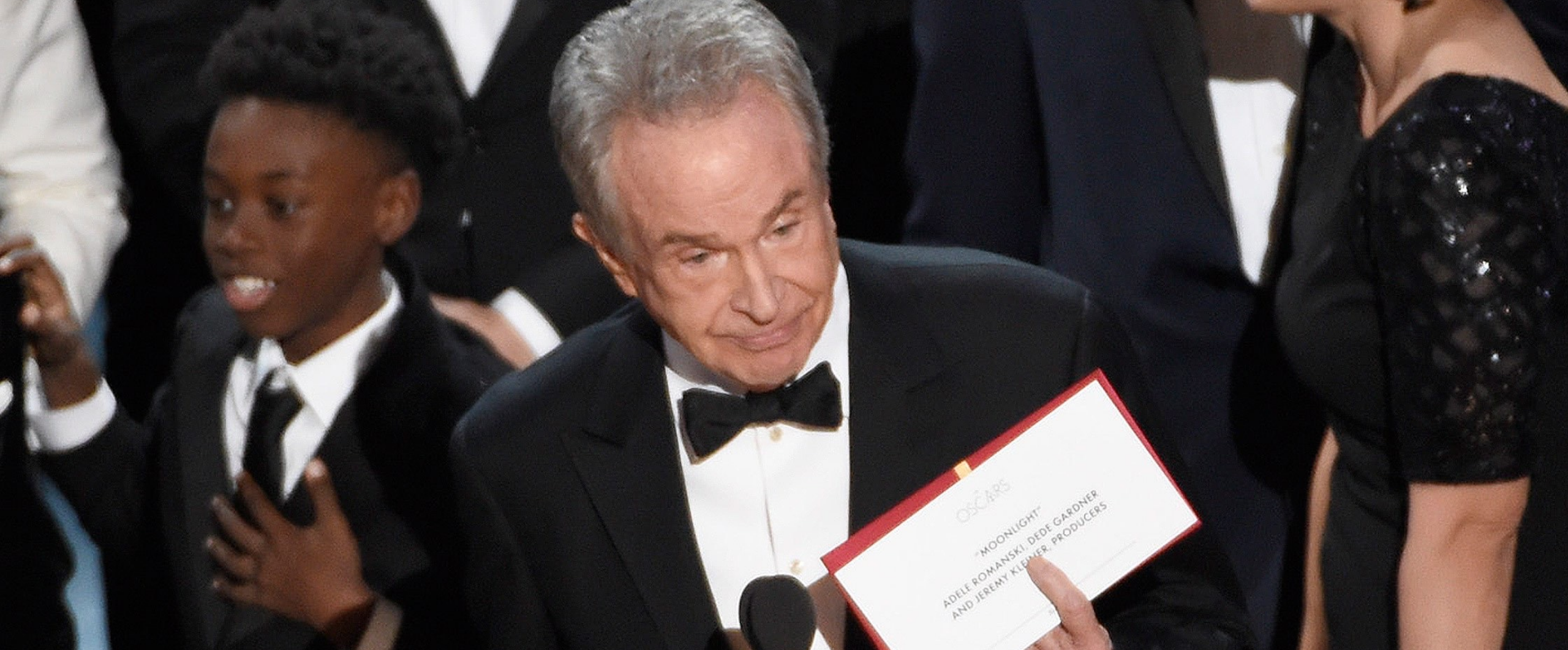
From Miss Nonhle: How do you gain trust within vulnerable communities? Change is often feared

From Mariam Adil: Katie, how do you retain your entrepreneurial identity when collaborating with big players in your commitment areas?

NOTES







# Case Study – 2017 Academy Awards





# And the winner is...

- 70<sup>th</sup> Annual Academy Awards (1996)
- Opening Awards include Best Supporting Actor
- Movie: Jerry Maquire
- Actor: Cuba Gooding Jr.



# And the winner is...

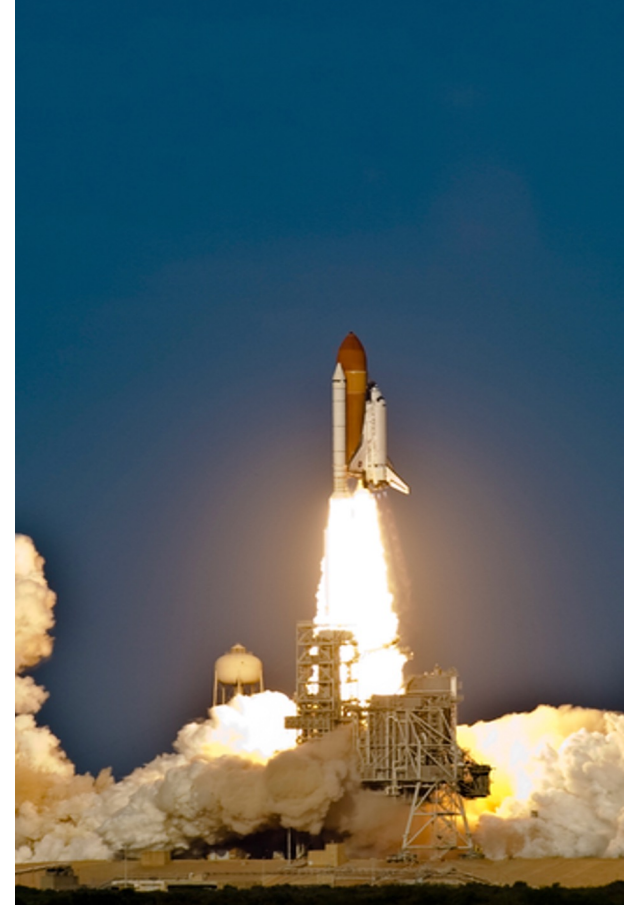
- 70<sup>th</sup> Annual Academy Awards (1996)
- Opening Awards include Best Supporting Actor
- Movie: Jerry Maquire
- Actor: Cuba Gooding Jr.
- Technical Direction by Louis J. Horovitz





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# Show Calling & Stage Management for Live Events

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